

COURSE OUTLINE

(1) General information

FACULTY/SCHOOL	SCHOOL OF ECONOMICS, BUSINESS & INTERNATIONAL STUDIES		
DEPARTMENT	TOURISM STUDIES		
LEVEL OF STUDY	UNDERGRADUATE		
COURSE UNIT CODE	TSK618	SEMESTER	6th or 8th
COURSE TITLE	TOURISM SATELLITE ACCOUNTS		
INDEPENDENT TEACHING ACTIVITIES <i>in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours and the total credits</i>		WEEKLY TEACHING HOURS	CREDITS
Lectures		3	4
<i>Add rows if necessary. The organization of teaching and the teaching methods used are described in detail under section 4</i>			
COURSE TYPE <i>Background knowledge, Scientific expertise, General Knowledge, Skills Development</i>	SCIENTIFIC EXPERTISE		
PREREQUISITE COURSES:	NO		
LANGUAGE OF INSTRUCTION:	GREEK		
LANGUAGE OF EXAMINATION/ASSESSMENT:	GREEK		
THE COURSE IS OFFERED TO ERASMUS STUDENTS	YES		
COURSE WEBSITE (URL)	https://eclass.unipi.gr/courses/TOY165/		

(2) LEARNING OUTCOMES

Learning Outcomes

The course learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the course, are described in detail.

It is necessary to consult:

APPENDIX A

- Description of the level of learning outcomes for each level of study, in accordance with the European Higher Education Qualifications' Framework.
- Descriptive indicators for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and

APPENDIX B

- Guidelines for writing Learning Outcomes

On successful completion of this course, students will be able to:

- Discern and understand the nature, structure and function of tourism from both the demand and supply side, according to the modern economic perspective and the international methodological framework of the Tourism Satellite Account – TSA (TSA: RMF 2008).
- Recognize, define and compare the types of Satellite Accounts.
- Recognize and define the necessity of the different types of Satellite Accounts for reliable measurement of certain functional areas such as education, environment and tourism.
- Recognize, describe and explain the scope and function of TSA as a national accounting tool and its usefulness for designing and implementing economic and broader tourism policies at local, regional and national level.
- Define and explain the concept of added value.
- Describe how to measure the contribution of tourism to GDP.
- Describe, explain and examine the economic impact of tourism and its role in the strategic development of a destination.
- Recognize and define the link between TSA and the macroeconomic frameworks of the National Accounts and the Balance of Payments and identify tourism within them.
- Discern, examine, process and combine the basic TSA-related statistical data of the Hellenic Statistical System.

<ul style="list-style-type: none"> Examine the international practice and the Greek case as regards to TSA compilation. 	
General Competences <i>Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?</i>	
<i>Search for, analysis and synthesis of data and information by the use of appropriate technologies,</i> <i>Adapting to new situations</i> <i>Decision-making</i> <i>Individual/Independent work</i> <i>Group/Team work</i> <i>Working in an international environment</i> <i>Working in an interdisciplinary environment</i> <i>Introduction of innovative research</i>	<i>Project planning and management</i> <i>Respect for diversity and multiculturalism</i> <i>Environmental awareness</i> <i>Social, professional and ethical responsibility and sensitivity to gender issues</i> <i>Critical thinking</i> <i>Development of free, creative and inductive thinking</i> <i>(Other.....citizenship, spiritual freedom, social awareness, altruism etc.)</i>
<ul style="list-style-type: none"> Search, analysis and synthesis of data and information, using the necessary technologies Decision-making Individual / independent written assignment (optional) Group written assignment (optional) Exercise of criticism and self-criticism Promotion of free, creative and deductive thinking 	

(3) COURSE CONTENT

<p>The aim of the course is to highlight the modern economic and statistical approach of tourism as a particularly formulated individual and collective consumption through the conceptual and methodological framework of the Tourism Satellite Account (TSA). The TSA is an internationally accepted national accounting tool, the purpose of which is to functionally record and interconnect tourism-related variables of demand, supply, investment and employment, and ultimately the reliable measurement of tourism’s direct economic contribution. In this context, international practice and the Greek case are examined. The course aims through the TSA approach to broaden the awareness of how tourism operates within a national, regional and local economy.</p> <p>The course consists of the following sections:</p> <ul style="list-style-type: none"> Section 1: Introductory part: The modern economic approach of the tourism phenomenon Section 2: Tourism Satellite Accounts (TSA): the methodological and conceptual framework Section 3: The link between the TSA and other macroeconomic frameworks Section 4: The Greek case Section 5: International experience and future developments.

(4) TEACHING METHODS--ASSESSMENT

MODES OF DELIVERY <i>Face-to-face, in-class lecturing, distance teaching and distance learning etc.</i>	FACE TO FACE Distance learning in case the conditions require it.				
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY <i>Use of ICT in teaching, Laboratory Education, Communication with students</i>	Use of ICT in Teaching: <ul style="list-style-type: none"> Presentation software and use of digital files (PowerPoint, Word, Excel files). Internet for searching data for assignments (in and out of the classroom). Course’s e-learning platform. Use of ICT in Communication with students: <ul style="list-style-type: none"> E-mails. Course’s e-learning platform (messages, announcements, uploading relevant course material, assignments or exercises submission, etc.). 				
COURSE DESIGN <i>Description of teaching techniques, practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art</i>	<table border="1"> <thead> <tr> <th><i>Activity/Method</i></th> <th><i>Semester workload</i></th> </tr> </thead> <tbody> <tr> <td>Lectures-Interactive Teaching (Discussion, Examples)</td> <td>39</td> </tr> </tbody> </table>	<i>Activity/Method</i>	<i>Semester workload</i>	Lectures-Interactive Teaching (Discussion, Examples)	39
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Lectures-Interactive Teaching (Discussion, Examples)	39				

<p><i>Workshop, Interactive teaching, Educational visits, projects, Essay writing, Artistic creativity, etc.</i></p> <p><i>The study hours for each learning activity as well as the hours of self-directed study are given following the principles of the ECTS.</i></p>	Individual or Team/Group assignments/exercises	20
	Self-study	40
	Examination	2
	Total	101 hours
<p>STUDENT PERFORMANCE EVALUATION/ASSESSMENT METHODS <i>Detailed description of the evaluation procedures:</i></p> <p><i>Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other.....etc.</i></p> <p><i>Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students.</i></p>	<p>Language of evaluation: Greek.</p> <p>Students are assessed with a final written examination. The examination material is announced in the classroom, the e-learning platform and the extended outline of the course at the beginning of the academic year.</p> <p>The final written examination includes the following assessment methods:</p> <ul style="list-style-type: none"> ● Multiple Choice Questions. ● True – False Questions. ● Short Answer Questions. ● Open-ended Questions. <p>(Oral assessment is provided to students who belong to specific categories and cannot participate in written examinations, after informing the secretariat and the tutor by submitting the necessary supporting documents).</p> <p>The written examination constitutes 80% of the final grade.</p> <p>Individual or team/group exercises/assignments constitute 20% of the final grade.</p> <p>Students are informed about the assessment process through the e-learning platform (e-class), as well as in the classroom by the tutor.</p>	

(5) SUGGESTED BIBLIOGRAPHY:

<p>Digital:</p> <ul style="list-style-type: none"> ● United Nations and World Tourism Organization (2010). International Recommendations for Tourism Statistics 2008. New York: United Nations Publications. ● United Nations, World Tourism Organization, Commission of the European Communities, Organization for Economic Cooperation and Development (2010). Tourism Satellite Account: Recommended Methodological Framework 2008. Luxembourg, Madrid, New York, Paris: United Nations Publications. ● Additional supplementary digital material is available on the course’s platform. <p>Related scientific journals:</p> <ol style="list-style-type: none"> 1. Tourism Economics 2. Annals of Tourism Research 3. Journal of Travel Research 4. Tourism Review
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