

COURSE OUTLINE

(1) General information

FACULTY/SCHOOL	Economic, Business and International Studies		
DEPARTMENT	Tourism Studies		
LEVEL OF STUDY	Undergraduate		
COURSE UNIT CODE	TSK616	SEMESTER	6 or 8
COURSE TITLE	EUROPEAN TOURISM POLICY		
INDEPENDENT TEACHING ACTIVITIES <i>in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours and the total credits</i>	WEEKLY TEACHING HOURS	CREDITS	
	3	4	
<i>Add rows if necessary. The organization of teaching and the teaching methods used are described in detail under section 4</i>			
COURSE TYPE <i>Background knowledge, Scientific expertise, General Knowledge, Skills Development</i>	Scientific expertise		
PREREQUISITE COURSES:	No		
LANGUAGE OF INSTRUCTION:	GREEK		
LANGUAGE OF EXAMINATION/ASSESSMENT:			
THE COURSE IS OFFERED TO ERASMUS STUDENTS	yes		
COURSE WEBSITE (URL)	https://eclass.unipi.gr/courses/TOY161		

(2) LEARNING OUTCOMES

Learning Outcomes

The course learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the course, are described in detail.

It is necessary to consult:

APPENDIX A

- *Description of the level of learning outcomes for each level of study, in accordance with the European Higher Education Qualifications' Framework.*
- *Descriptive indicators for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and*

APPENDIX B

- *Guidelines for writing Learning Outcomes*

Students after the completion of the course will be able to:

- Distinguish and explain the institutional role of the institutions of the European Union.

- Interpret the action of the European Union institutions in tourism.
- Define the policies of the European Union in the field of tourism.
- Judge and interpret tourism statistics in the European Union.

General Competences

Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?

<i>Search for, analysis and synthesis of data and information by the use of appropriate technologies,</i>	<i>Project planning and management</i>
<i>Adapting to new situations</i>	<i>Respect for diversity and multiculturalism</i>
<i>Decision-making</i>	<i>Environmental awareness</i>
<i>Individual/Independent work</i>	<i>Social, professional and ethical responsibility and sensitivity to gender issues</i>
<i>Group/Team work</i>	<i>Critical thinking</i>
<i>Working in an international environment</i>	<i>Development of free, creative and inductive thinking</i>
<i>Working in an interdisciplinary environment</i>
<i>Introduction of innovative research</i>	<i>(Other.....citizenship, spiritual freedom, social awareness, altruism etc.)</i>

- Adaptation to new situations
- Autonomous work
- Teamwork
- Work in an international environment
- Work in an interdisciplinary environment
- Demonstration of social, professional and moral responsibility and sensitivity to gender issues
- Promoting free, creative and inductive thinking

(3) COURSE CONTENT

The course aims to understand the institutional role of the institutions and the functioning of the European Union, with an emphasis on policy-making in the field of tourism. The teaching will focus on presenting key concepts related to the operation, regulatory framework and institutions of the European Union, focusing on policies that affect the tourism sector either directly or indirectly. In addition, the content of the course includes a description of the responsibilities of the institutions of the European Union in relation to the tourism sector, as well as an analysis of the regulatory actions of the European Union for tourism.

(4) TEACHING METHODS--ASSESSMENT

MODES OF DELIVERY <i>Face-to-face, in-class lecturing, distance teaching and distance learning etc.</i>	Face-to-face	
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY <i>Use of ICT in teaching, Laboratory Education, Communication with students</i>	Use of ICT in teaching and Communication with students Online Course Platform (messages, announcements) -Exchange of E-mails	
COURSE DESIGN <i>Description of teaching techniques, practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis</i>	Activity/Method	Semester workload
	Lectures	39
	Group or individual work	24
	Self-directed study	40
	Exams	2

<p><i>of bibliography, tutorials, Internship, Art Workshop, Interactive teaching, Educational visits, projects, Essay writing, Artistic creativity, etc.</i></p> <p><i>The study hours for each learning activity as well as the hours of self-directed study are given following the principles of the ECTS.</i></p>	Total	105
<p>STUDENT PERFORMANCE EVALUATION/ASSESSMENT METHODS</p> <p><i>Detailed description of the evaluation procedures:</i></p> <p><i>Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests, short- answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other.....etc.</i></p> <p><i>Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students.</i></p>	<p>Language of evaluation: Greek</p> <p>Final written exams (80%) that includes:</p> <ul style="list-style-type: none"> - Multiple choice questions - Short answer questions <p>Students can participate in a compulsory presentation with a weight of 20% of the total grade.</p>	

(5) SUGGESTED BIBLIOGRAPHY:

- Suggested bibliography:
- Baldwin, R., Wyplosz, C. (2017). Τα Οικονομικά της Ευρωπαϊκής Ολοκλήρωσης. 5η έκδοση, Εκδόσεις Τζιόλα.
 - Costa, C., Panyik, E., Buhalis, D. (2013). Trends in European Tourism Planning and Organisation. Channel View Publications.
 - Διονυσοπούλου, Π. (2012). Ευρωπαϊκή Τουριστική Πολιτική. Εκδ. Παπαζήση, Αθήνα.
 - Μυλωνόπουλος, Δ., Μοίρα, Π. (2011). Ευρωπαϊκή Ένωση και Τουρισμός. 1η έκδοση, ΝΟΜΙΚΗ ΒΙΒΛΙΟΘΗΚΗ ΑΕΒΕ.
- Academic Journals:
- International Journal of Tourism Research
 - Tourism Management
 - Tourism Review