

COURSE OUTLINE

(1) General information

FACULTY/SCHOOL	ECONOMIC, BUSINESS AND INTERNATIONAL STUDIES		
DEPARTMENT	TOURISM STUDIES		
LEVEL OF STUDY	UNDERGRADUATE		
COURSE UNIT CODE	TSK614		6 th or 8 th
COURSE TITLE	LEADERSHIP IN TOURISM ENTERPRISES		
INDEPENDENT TEACHING ACTIVITIES <i>in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours and the total credits</i>		WEEKLY TEACHING HOURS	CREDITS
	Lectures	3	4
<i>Add rows if necessary. The organization of teaching and the teaching methods used are described in detail under section 4</i>			
COURSE TYPE <i>Background knowledge, Scientific expertise, General Knowledge, Skills Development</i>	SCIENTIFIC EXPERTISE		
PREREQUISITE COURSES:	NO		
LANGUAGE OF INSTRUCTION:	GREEK		
LANGUAGE OF EXAMINATION/ASSESSMENT:	GREEK		
THE COURSE IS OFFERED TO ERASMUS STUDENTS	YES		
COURSE WEBSITE (URL)	https://eclass.unipi.gr/courses/TOY131/		

(2) LEARNING OUTCOMES

Learning Outcomes

The course learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the course, are described in detail.

It is necessary to consult:

APPENDIX A

- *Description of the level of learning outcomes for each level of study, in accordance with the European Higher Education Qualifications' Framework.*
- *Descriptive indicators for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and*

APPENDIX B

- *Guidelines for writing Learning Outcomes*

The purpose of this course is to enable students understand the theory and practice of leadership in tourism businesses, through theoretical models and the presentation of relevant examples / case studies. On completing the course unit, students should have developed the following skills and abilities:

- Describe the concept of leadership in tourism businesses.
- Define and describe the critical features of leadership behavior.
- Identify the role of a leader in tourism businesses.
- Identify and describe the common leadership styles, as well as leadership theories.
- Estimate/assess the role of emotional intelligence in leadership.

General Competences

Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?

*Search for, analysis and synthesis of data and information by the use of appropriate technologies,
Adapting to new situations*

*Project planning and management
Respect for diversity and multiculturalism
Environmental awareness
Social, professional and ethical responsibility and*

<i>Decision-making</i> <i>Individual/Independent work</i> <i>Group/Team work</i> <i>Working in an international environment</i> <i>Working in an interdisciplinary environment</i> <i>Introduction of innovative research</i>	<i>sensitivity to gender issues</i> <i>Critical thinking</i> <i>Development of free, creative and inductive thinking</i> <i>(Other.....citizenship, spiritual freedom, social awareness, altruism etc.)</i>
<ul style="list-style-type: none"> • Adapting to new situations • Decision-making • Individual/Independent work • Group/Team work • Respect for diversity and multiculturalism • Environmental awareness • Social, professional and ethical responsibility and sensitivity to gender issues • Development of free, creative and inductive thinking. 	

(3) COURSE CONTENT

The aim of this course is to enable students understand and analyze the current scientific approaches and practices in leadership and focus on the characteristics and determinants of leadership behavior.

The course will focus on understanding the concept and definition of leadership, the role of a leader, the critical characteristics of leadership behavior, the differences of manager-leader, the leadership styles, and a thorough review of leadership theories such as: the Management Grid, the Leadership Continuum Behavior, the Vroom-Yetton Model, Situational Theories of Leadership, the Theory X-Y, the Goal-Setting Theory of Motivation and Fiedler's Contingency Model. Moreover, the course will familiarize students with the identification of the characteristics of current leadership theories such as: Transformational Leadership and Transactional Leadership. Finally, the course will analyze the role of emotional intelligence in leadership, as well as identify the key strategic leadership approaches in tourism businesses.

(4) TEACHING METHODS--ASSESSMENT

MODES OF DELIVERY <i>Face-to-face, in-class lecturing, distance teaching and distance learning etc.</i>	Face-to-Face, in-class lecturing												
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY <i>Use of ICT in teaching, Laboratory Education, Communication with students</i>	Support of learning process through the e-class platform. Use of the e-class platform and of e-mails, to communicate with the students.												
COURSE DESIGN <i>Description of teaching techniques, practices and methods:</i> <i>Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching, Educational visits, projects, Essay writing, Artistic creativity, etc.</i> <i>The study hours for each learning activity as well as the hours of self-directed study are given following the principles of the ECTS.</i>	<table border="1"> <thead> <tr> <th><i>Activity/Method</i></th> <th><i>Semester workload</i></th> </tr> </thead> <tbody> <tr> <td>Lectures</td> <td>39</td> </tr> <tr> <td>Individual or Team/Group assignments</td> <td>24</td> </tr> <tr> <td>Self-study</td> <td>40</td> </tr> <tr> <td>Assessment</td> <td>2</td> </tr> <tr> <td>Total</td> <td>105</td> </tr> </tbody> </table>	<i>Activity/Method</i>	<i>Semester workload</i>	Lectures	39	Individual or Team/Group assignments	24	Self-study	40	Assessment	2	Total	105
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Total	105												
STUDENT PERFORMANCE EVALUATION/ASSESSMENT METHODS <i>Detailed description of the evaluation procedures:</i>	Final written exam (80%) which includes: <ul style="list-style-type: none"> - Multiple choice questions - Short answer questions 												

<p><i>Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other.....etc.</i></p> <p><i>Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students.</i></p>	<p>Students will be given the opportunity to participate in a coursework followed by a presentation, with accounts of 20% of the total grade. The coursework will focus on academic topics relevant to the topics discussed during the course.</p>
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(5) SUGGESTED BIBLIOGRAPHY:

-Suggested bibliography:

- Chytiris L. (2017). "Organizational Behavior". 4th Edition, E. BENOUE Publishing. ISBN: 978-960-359-129-0 (in Greek)
- Bourantas D. (2005). "Leadership. The road to lasting success". 1st Edition, Kritiki Publishing. ISBN: 978-960-218-406-6 (in Greek)

-Relevant Scientific Journals:

Tourism Management; Journal of Leadership & Organizational Studies; International Journal of Public Leadership; Management Decision, Strategy & Leadership; The Leadership Quarterly; Leadership & Organization Development Journal; Journal of Organizational Change Management; International Journal of Contemporary Hospitality Management; Journal of Hospitality, Leisure, Sport & Tourism Education