

## COURSE OUTLINE

### (1) General information

<b>FACULTY/SCHOOL</b>	Economic, Business and International Studies		
<b>DEPARTMENT</b>	Tourism Studies		
<b>LEVEL OF STUDY</b>	Undergraduate		
<b>COURSE UNIT CODE</b>	TSK517	<b>SEMESTER</b>	6 <sup>th</sup> and 8 <sup>th</sup>
<b>COURSE TITLE</b>	TOURISM AND TRANSPORT		
<b>INDEPENDENT TEACHING ACTIVITIES</b> <i>in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours and the total credits</i>		<b>WEEKLY TEACHING HOURS</b>	<b>CREDITS</b>
	Lectures	3	4
<i>Add rows if necessary. The organization of teaching and the teaching methods used are described in detail under section 4</i>			
<b>COURSE TYPE</b> <i>Background knowledge, Scientific expertise, General Knowledge, Skills Development</i>	Scientific expertise		
<b>PREREQUISITE COURSES:</b>	No		
<b>LANGUAGE OF INSTRUCTION:</b>	GREEK		
<b>LANGUAGE OF EXAMINATION/ASSESSMENT:</b>			
<b>THE COURSE IS OFFERED TO ERASMUS STUDENTS</b>	yes		
<b>COURSE WEBSITE (URL)</b>	<a href="https://eclass.unipi.gr/courses/TOY150/">https://eclass.unipi.gr/courses/TOY150/</a>		

### (2) LEARNING OUTCOMES

#### **Learning Outcomes**

*The course learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the course, are described in detail.*

*It is necessary to consult:*

#### **APPENDIX A**

- *Description of the level of learning outcomes for each level of study, in accordance with the European Higher Education Qualifications' Framework.*
- *Descriptive indicators for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and*

#### **APPENDIX B**

- *Guidelines for writing Learning Outcomes*

The aim of the course is to understand the organization and operation of transport companies and the transport sector in general, so that tomorrow's manager of a transport company is equipped

with the appropriate tools and knowledge for an effective management of the company. In particular, the course introduces students to the study of problems presented in the field of transport, through their familiarity with basic concepts and all the necessary methodological tools. Through the analysis of the basic concepts the student will receive the necessary knowledge, theoretical and applied, which are necessary for the understanding of the transport industry. It also examines the transport sector in tourism and its role in the tourism economy, as well as the business environment and prevailing trends in the tourism transport market.

Upon successful completion of the course the student will be able to:

- Recognize transport as the main activity of the tourism industry
- Understand the role of transport in the tourism economy
- Identify economic figures related to the transport sector
- Encourage policies for the development of sustainable transport in the context of tourism
- Explain the economic dimension of transport in the context of tourism
- Interpret the external environment in transport
- Propose problem-solving policies that arise

**General Competences**

*Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?*

<i>Search for, analysis and synthesis of data and information by the use of appropriate technologies,</i>	<i>Project planning and management</i>
<i>Adapting to new situations</i>	<i>Respect for diversity and multiculturalism</i>
<i>Decision-making</i>	<i>Environmental awareness</i>
<i>Individual/Independent work</i>	<i>Social, professional and ethical responsibility and sensitivity to gender issues</i>
<i>Group/Team work</i>	<i>Critical thinking</i>
<i>Working in an international environment</i>	<i>Development of free, creative and inductive thinking</i>
<i>Working in an interdisciplinary environment</i>	<i>.....</i>
<i>Introduction of innovative research</i>	<i>(Other.....citizenship, spiritual freedom, social awareness, altruism etc.)</i>
	<i>.....</i>

- Search, analysis and synthesis of data and information, using the necessary technologies
- Adaptation to new situations
- Autonomous work
- Work in an interdisciplinary environment

**(3) COURSE CONTENT**

- Transport and economy
- Forms of organization of transport companies
- The transport market (Road, rail, air, river and sea transport)
- The main characteristics of the transport sector
- Demand and supply of transport services and their determinants.
- Cost of production of transport services
- Pricing of transport services
- Investments in the transport sector.
- Methods of evaluating investment plans in transport
- Transport & Environment
- Tourism and transport policies

#### (4) TEACHING METHODS--ASSESSMENT

<p><b>MODES OF DELIVERY</b> <i>Face-to-face, in-class lecturing, distance teaching and distance learning etc.</i></p>	Face-to-face	
<p><b>USE OF INFORMATION AND COMMUNICATION TECHNOLOGY</b> <i>Use of ICT in teaching, Laboratory Education, Communication with students</i></p>	Learning process support through the electronic platform e-class	
<p><b>COURSE DESIGN</b> <i>Description of teaching techniques, practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching, Educational visits, projects, Essay writing, Artistic creativity, etc.</i></p> <p><i>The study hours for each learning activity as well as the hours of self-directed study are given following the principles of the ECTS.</i></p>	<p><b>Activity/Method</b></p>	<p><b>Semester workload</b></p>
	<ul style="list-style-type: none"> <li>• Lecture</li> <li>• Questions-answers</li> <li>• Discussion</li> <li>• Case study</li> </ul>	39
	Group work	18
	Self-directed study	41
	Exams	2
	<b>Total</b>	<b>100</b>
<p><b>STUDENT PERFORMANCE EVALUATION/ASSESSMENT METHODS</b> <i>Detailed description of the evaluation procedures:</i></p> <p><i>Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests, short- answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other.....etc.</i></p> <p><i>Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students.</i></p>	<p>Language of evaluation: Greek</p> <p>I. Written final exam (participates in the formation of the final grade by 80%, with an excellent 10) which includes:</p> <ul style="list-style-type: none"> <li>• Multiple choice questions</li> <li>• True / False Questions</li> <li>• Vacancy Filling Questions</li> <li>• Short Answer Questions</li> </ul> <p>II. Project/assignment (participates in the formation of the final grade by 20%)</p> <ul style="list-style-type: none"> <li>• The project/assignment is graded with an excellent 10</li> </ul>	

#### (5) SUGGESTED BIBLIOGRAPHY:

-Suggested bibliography:

• Ε. Σαμπράκος «Οικονομική των Μεταφορών», εκδ. Βαρβαρήγου, Πειραιάς 2018, σελ. 494.

Ε. Σαμπράκος «Ο ΤΟΜΕΑΣ ΤΩΝ ΜΕΤΑΦΟΡΩΝ ΚΑΙ ΟΙ ΣΥΝΔΥΑΣΜΕΝΕΣ ΕΜΠΟΡΕΥΜΑΤΙΚΕΣ ΜΕΤΑΦΟΡΕΣ» εκδόσεις Α. Σταμούλης, Αθήνα 2009, σελ. 243

- Academic Journals:

Research in Transportation Business & Management

Journal of Transportation Management

Journal of Air Transport Management

Transportation Management

International Journal of Transport Management

Transportation Research

International Journal of Shipping and Transport Logistics

Transport Economics and Logistics

Maritime Policy & Management

WTTC Publications