

COURSE OUTLINE

(1) General information

FACULTY/SCHOOL	Economic, Business and International Studies		
DEPARTMENT	Tourism Studies		
LEVEL OF STUDY	Undergraduate		
COURSE UNIT CODE	TSK516	SEMESTER	5th or 7th
COURSE TITLE	TOURISM EDUCATION AND TRAINING		
INDEPENDENT TEACHING ACTIVITIES <i>in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours and the total credits</i>	WEEKLY TEACHING HOURS	CREDITS	
Lectures	3	4	
<i>Add rows if necessary. The organization of teaching and the teaching methods used are described in detail under section 4</i>			
COURSE TYPE <i>Background knowledge, Scientific expertise, General Knowledge, Skills Development</i>	Scientific expertise		
PREREQUISITE COURSES:	No		
LANGUAGE OF INSTRUCTION:	GREEK		
LANGUAGE OF EXAMINATION/ASSESSMENT:			
THE COURSE IS OFFERED TO ERASMUS STUDENTS	NO		
COURSE WEBSITE (URL)	https://eclass.unipi.gr/courses/TOY154		

(2) LEARNING OUTCOMES

Learning Outcomes

The course learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the course, are described in detail.

It is necessary to consult:

APPENDIX A

- *Description of the level of learning outcomes for each level of study, in accordance with the European Higher Education Qualifications' Framework.*
- *Descriptive indicators for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and*

APPENDIX B

- *Guidelines for writing Learning Outcomes*

Students after the completion of the course will be able to:

- **Identify and distinguish the professional rights and employment opportunities provided by**

tourism education.

- Distinguish the structure of the tourism education system in Greece and other countries of the European Union.
- Present and explain innovative teaching methods in tourism education.
- Judge and compare modern methods of pedagogical models.

General Competences
Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?

<i>Search for, analysis and synthesis of data and information by the use of appropriate technologies,</i>	<i>Project planning and management</i>
<i>Adapting to new situations</i>	<i>Respect for diversity and multiculturalism</i>
<i>Decision-making</i>	<i>Environmental awareness</i>
<i>Individual/Independent work</i>	<i>Social, professional and ethical responsibility and sensitivity to gender issues</i>
<i>Group/Team work</i>	<i>Critical thinking</i>
<i>Working in an international environment</i>	<i>Development of free, creative and inductive thinking</i>
<i>Working in an interdisciplinary environment</i>	<i>.....</i>
<i>Introduction of innovative research</i>	<i>(Other.....citizenship, spiritual freedom, social awareness, altruism etc.)</i>
	<i>.....</i>

- Adaptation to new situations
- Autonomous work
- Teamwork
- Work in an interdisciplinary environment
- Demonstration of social, professional and moral responsibility and sensitivity to gender issues
- Production of new research ideas
- Promoting free, creative and inductive thinking

(3) COURSE CONTENT

The course aims to understand the contribution of education and training in the field of tourism, so that through the acquisition of knowledge and skills at both theoretical and empirical level, students' qualifications meet the needs of the labor market.

The teaching will focus on presenting the most important concepts regarding education, training, knowledge and learning. Also, the content of the course includes the historical development of the Greek educational system, as well as the analysis of its organizational and administrative structure. In addition, examples of other education systems in European countries are presented and issues related to innovative teaching methods (eg e-Learning), skills development, as well as professional rights, certification and employment opportunities in the tourism industry are analyzed.

(4) TEACHING METHODS--ASSESSMENT

MODES OF DELIVERY <i>Face-to-face, in-class lecturing, distance teaching and distance learning etc.</i>	Face-to-face
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY <i>Use of ICT in teaching, Laboratory Education, Communication with students</i>	Use of ICT in teaching and Communication with students Online Course Platform (messages, announcements) -Exchange of E-mails

<p align="center">COURSE DESIGN</p> <p><i>Description of teaching techniques, practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching, Educational visits, projects, Essay writing, Artistic creativity, etc.</i></p> <p><i>The study hours for each learning activity as well as the hours of self-directed study are given following the principles of the ECTS.</i></p>	<p align="center">Activity/Method Semester workload</p>	
	Lectures	36
	Group or individual work	24
	Self-directed study	40
	Exams	2
	Total	102
<p align="center">STUDENT PERFORMANCE EVALUATION/ASSESSMENT METHODS</p> <p><i>Detailed description of the evaluation procedures:</i></p> <p><i>Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests, short- answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other.....etc.</i></p> <p><i>Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students.</i></p>	<p>Language of evaluation: Greek</p> <p>Final written exams (80%) that includes:</p> <ul style="list-style-type: none"> - Multiple choice questions - Short answer questions <p>Students can participate in a compulsory presentation with a weight of 20% of the total grade.</p>	

(5) SUGGESTED BIBLIOGRAPHY:

<p>-Suggested bibliography:</p> <ul style="list-style-type: none"> • Airey, D., Tribe, J. (2006). An International Handbook of Tourism Education. Routledge. • Κικίλια, Κ. (2013). Τουριστική Συνείδηση & Εθνική Παιδεία. 1η έκδοση, Εκδόσεις Δηρός, Αθήνα. <p>- Academic Journals:</p> <ul style="list-style-type: none"> • Scandinavian Journal of Hospitality and Tourism • Tourism Management • Journal of Teaching in Travel & Tourism • International Journal of Contemporary Hospitality Management
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