

COURSE OUTLINE

(1) General information

FACULTY/SCHOOL	ECONOMICS, BUSINESS AND INTERNATIONAL STUDIES		
DEPARTMENT	TOURISM STUDIES		
LEVEL OF STUDY	UNDERGRADUATE		
COURSE UNIT CODE	TSK515		6 th or 8 th
COURSE TITLE	LEGAL ISSUES OF E-COMMERCE		
INDEPENDENT TEACHING ACTIVITIES <i>in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours and the total credits</i>		WEEKLY TEACHING HOURS	CREDITS
Lectures		3	6
<i>Add rows if necessary. The organization of teaching and the teaching methods used are described in detail under section 4</i>			
COURSE TYPE <i>Background knowledge, Scientific expertise, General Knowledge, Skills Development</i>	General Knowledge		
PREREQUISITE COURSES:	No		
LANGUAGE OF INSTRUCTION:	Greek		
LANGUAGE OF EXAMINATION/ASSESSMENT:			
THE COURSE IS OFFERED TO ERASMUS STUDENTS	Yes		
COURSE WEBSITE (URL)			

(2) LEARNING OUTCOMES

Learning Outcomes

The course learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the course, are described in detail.

It is necessary to consult:

APPENDIX A

- *Description of the level of learning outcomes for each level of study, in accordance with the European Higher Education Qualifications' Framework.*
- *Descriptive indicators for Levels 6, 7 & 8 of the European Qualifications Framework for*

<i>Lifelong Learning and</i>	
APPENDIX B	
● <i>Guidelines for writing Learning Outcomes</i>	
General Competences	
<i>Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?</i>	
<i>Search for, analysis and synthesis of data and information by the use of appropriate technologies.</i>	<i>Critical thinking.</i>
<i>Individual/Independent work.</i>	<i>Development of free, creative and inductive thinking.</i>
<i>Decision making.</i>	<i>Spiritual freedom, social awareness, altruism etc.</i>
<i>Introduction of innovative research.</i>	

(3) COURSE CONTENT

- The concept of e-commerce. E-Commerce and internet. The economic dimension of e-commerce. The issue of domain names. European Union legislative initiatives on e-commerce, in particular the Directives on: a) "e-commerce", b) "electronic signatures".
- The harmonized Greek Law, namely: Presidential Decree 131/03 for electronic commerce, and Presidential Decree 150/00 for electronic signatures.
- The concept of the consumer and the reasons for its protection. The protection of the "electronic consumer".
- Consumer protection law within the European Union.
- Contracts concluded remotely via the internet and obligation for information to the consumer.
- The role of "self-regulation". The Consumer Code of Ethics for E-Commerce. Issues of Private International Law and applicable law in e-transactions.
- The protection of the individual from the processing of personal data in the context of e-commerce.
- Greek, European and International tourism law.
- Protecting of the tourist / Emerging legal issues from cancellations of air tickets and packages due to the pandemic.
- The protection of the air transport passenger.
- Package travel, click-through packages and linked travel arrangements. The package

tour.

- The accommodation contract and the hotel contract.

(4) TEACHING METHODS--ASSESSMENT

<p>MODES OF DELIVERY <i>Face-to-face, in-class lecturing, distance teaching and distance learning etc.</i></p>	Face-to-face																	
<p>USE OF INFORMATION AND COMMUNICATION TECHNOLOGY <i>Use of ICT in teaching, Laboratory Education, Communication with students</i></p>	<p>Use of ICT in teaching:</p> <ul style="list-style-type: none"> - Educational videos related to the content of the course) - Internet for searching information in the context of assessment (inside and outside the class) <p>Use of ICT in communication with students:</p> <ul style="list-style-type: none"> - Online Platform of the course (messages, announcements, posting of relevant course material, submission of assignments, exercises, case study) - Exchange of e-mails 																	
<p>COURSE DESIGN <i>Description of teaching techniques, practices and methods:</i> <i>Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching, Educational visits, projects, Essay writing, Artistic creativity, etc.</i></p> <p><i>The study hours for each learning activity as well as the hours of self-directed study are given following the principles of the ECTS.</i></p>	<table border="1"> <thead> <tr> <th><i>Activity/Method</i></th> <th><i>Semester workload</i></th> </tr> </thead> <tbody> <tr> <td>Lectures, Interactive teaching, videos, tutorials, audio, educational visits etc.</td> <td>39</td> </tr> <tr> <td>Case studies</td> <td>4</td> </tr> <tr> <td>Essay writing</td> <td>30</td> </tr> <tr> <td>Projects</td> <td>5</td> </tr> <tr> <td>Questionnaires of self-evaluation</td> <td>4</td> </tr> <tr> <td>Study and analysis of bibliography</td> <td>75</td> </tr> <tr> <td>Total</td> <td>175</td> </tr> </tbody> </table>		<i>Activity/Method</i>	<i>Semester workload</i>	Lectures, Interactive teaching, videos, tutorials, audio, educational visits etc.	39	Case studies	4	Essay writing	30	Projects	5	Questionnaires of self-evaluation	4	Study and analysis of bibliography	75	Total	175
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<p>STUDENT PERFORMANCE EVALUATION/ASSESSMENT METHODS <i>Detailed description of the evaluation procedures:</i></p> <p><i>Language of evaluation, assessment methods, formative or summative (conclusive), multiple</i></p>	<p>Language of evaluation: Greek</p> <p>Students are assessed by a written final exam. The exam material is announced in the e-class, in the classroom and in the expanded course outline, at the beginning of the year. The written examination includes the following assessment methods:</p> <ul style="list-style-type: none"> -Development questions 																	

<p><i>choice tests, short- answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other.....etc.</i></p> <p><i>Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students.</i></p>	<p>-Problem solving</p> <p>(It is possible to take oral exams for those students who fall into specific categories and cannot be examined in writing, after informing the secretariat and the instructor and presenting the necessary documents).</p> <p>Although the exam is 100% of the final grade, the final grade can be improved by taking:</p> <ul style="list-style-type: none"> - Written individual or group work (up to 2 people) on suggested topics up to 2 points <p>Students are informed about the assessment process through the online learning support platform (e-class), as well as in the classroom by the instructor, and are also given examples of how to take exams throughout the year.</p>
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(5) SUGGESTED BIBLIOGRAPHY:

<p>-Suggested bibliography:</p> <p>Delouka-Igglezi K., Legal issues of electronic commerce, 2nd edition, Sakkoula publications, Athens-Thessaloniki, 2015.</p> <p>- Supplementary Bibliography:</p> <ul style="list-style-type: none"> • Alexandridou El. (ed.), Consumer Protection Law: Greek-EU, Article interpretation of Law 2251/1994 and other relevant legislation (as amended by Law 4512/2018 and codified by Law 5338/2018), c´ edition, Nomiki Bibliothiki publications, Athens, 2018. • Alexandridou El., Law of Electronic Commerce, Nomiki Bibliothiki publications, 2010. • Georgiadis G., The Code of Ethics for E-Commerce, on <i>Legal Problems of Online Transactions</i>, Nomiki Bibliothiki Publications, Athens, 2018. • Giannopoulos G., Rules or self-regulation for the Internet, in <i>Legal problems of online transactions</i>, Nomiki Bibliothiki publications, Athens, 2018. • Dellios G., Consumer protection and system of private law. The consumer as a subject of legal protection, volume I, Sakkoulas publications, Athens-Thessaloniki, 2005. • Delouka-Igglezi K., The Directive 2011/83 / EU on consumer rights in: Honorary volume El. Alexandridou, pp. 87-104, Nomiki Bibliothiki publications, Athens, 2016. • Delouka-Igglezi K., Directive 2014/104 / EU on claims for damages for breach of competition law and its contribution to consumer protection, in: <i>Honorary volume of Ioannis Karakostas</i>, pp. 220-242. Nomiki Bibliothiki publications, Athens, 2017. • Delouka-Igglezi K., The protection of personal data on the internet: The case of targeted advertising on social networking sites, in: <i>Honorary volume P. Kanellopoulos</i>, pp.77-97. Sakkoula publications, Athens-Thessaloniki, 2015 • Delouka-Igglezi K., Consumer Law, Sakkoula publications, Athens-Thessaloniki, 2014. • Igglezakis I., Computer Law, 4th ed., Sakkoulas publications, Athens-Thessaloniki, 2021. • Kalambouka Giannopoulou P., Transaction Law, Special Issues, 2nd edition, Nomiki Bibliothiki publications, Athens, 2020.
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- Kardoulia E., The proposal for the revision of the Directive 90/314 / EEC for organized travel, in Applications of Civil Law & Civil Procedure, issue 7/2014, publications Law Library, Athens, p. 569 ff.
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- Mylonopoulos D., Tourism Law, 2nd edition, Law Library publications, 2016.
- Mylonopoulos D., Squadron P., European Union & Tourism, Law Library publications, Open Library Series, Athens, 2011.
- Nikos P., A first look at the provisions of the new p.d. 7/2018 on organized travel and related travel arrangements, Advocate 2018 / D, p. 799 ff.