

COURSE OUTLINE

(1) General information

FACULTY/SCHOOL	Economic, Business and International Studies		
DEPARTMENT	Tourism Studies		
LEVEL OF STUDY	Undergraduate		
COURSE UNIT CODE	TSK514	SEMESTER	6th or 8th
COURSE TITLE	PROCUREMENT MANAGEMENT IN THE TOURISM INDUSTRY		
INDEPENDENT TEACHING ACTIVITIES <i>in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours and the total credits</i>	WEEKLY TEACHING HOURS	CREDITS	
Lectures	3	4	
<i>Add rows if necessary. The organization of teaching and the teaching methods used are described in detail under section 4</i>			
COURSE TYPE <i>Background knowledge, Scientific expertise, General Knowledge, Skills Development</i>	Scientific expertise		
PREREQUISITE COURSES:	No		
LANGUAGE OF INSTRUCTION:	GREEK		
LANGUAGE OF EXAMINATION/ASSESSMENT:			
THE COURSE IS OFFERED TO ERASMUS STUDENTS	Yes		
COURSE WEBSITE (URL)			

(2) LEARNING OUTCOMES

Learning Outcomes

The course learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the course, are described in detail.

It is necessary to consult:

APPENDIX A

- *Description of the level of learning outcomes for each level of study, in accordance with the European Higher Education Qualifications' Framework.*
- *Descriptive indicators for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and*

APPENDIX B

- *Guidelines for writing Learning Outcomes*

Procurement Management can be defined as a set of integrated activities that enable the acquisition of materials, equipment and services required to fulfill the mission of each entity. Thus

in the case of the tourism industry we will study the responsibility for the design, implementation, optimization and management of the external and internal components that make up the supply system of a tourism business.

The aim of the course is to acquire skills and up-to-date knowledge in basic thematic units of procurement management in the tourism industry.

Upon completion of the course students will be able to:

- define and describe basic concepts
- apply methodologies for dealing with problems that arise during the acquisition of materials and services by companies and especially by tourism companies.

General Competences

Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?

<i>Search for, analysis and synthesis of data and information by the use of appropriate technologies,</i>	<i>Project planning and management</i>
<i>Adapting to new situations</i>	<i>Respect for diversity and multiculturalism</i>
<i>Decision-making</i>	<i>Environmental awareness</i>
<i>Individual/Independent work</i>	<i>Social, professional and ethical responsibility and sensitivity to gender issues</i>
<i>Group/Team work</i>	<i>Critical thinking</i>
<i>Working in an international environment</i>	<i>Development of free, creative and inductive thinking</i>
<i>Working in an interdisciplinary environment</i>	<i>.....</i>
<i>Introduction of innovative research</i>	<i>(Other.....citizenship, spiritual freedom, social awareness, altruism etc.)</i>
	<i>.....</i>

- Search, analysis and synthesis of data and information, using the necessary technologies
- Decision making
- Autonomous work
- Teamwork
- Respect for diversity and multiculturalism
- Exercise criticism and self-criticism
- Promotion of free, creative and inductive thinking
- Demonstration of social, professional and moral responsibility and sensitivity
- Project design and management
- Adaptation to new situations
- Respect for the natural environment

(3) COURSE CONTENT

- Introduction to Procurement Management
- The Role of Procurement in the Tourism Industry
- Strategic Procurement Planning in the Tourism Industry
- Electronic Procurement in the Tourism Industry
- Modern Information Systems in the Tourism Industry
- Procurement Management Department Relations with Suppliers
- Assignment of Activities to Third Parties
- Evaluation and Selection of Suppliers
- Green Supplies and Tourism Industry

(4) TEACHING METHODS--ASSESSMENT

<p>MODES OF DELIVERY <i>Face-to-face, in-class lecturing, distance teaching and distance learning etc.</i></p>	Face-to-face																	
<p>USE OF INFORMATION AND COMMUNICATION TECHNOLOGY <i>Use of ICT in teaching, Laboratory Education, Communication with students</i></p>	<p>Use of ICT in teaching -About the content of the course Videos -Internet for searching information in the context of exercise / work (inside and outside the classroom)</p> <p>Use of ICT in Communication with students: -Online Platform of the course (messages, announcements, posting of relevant course material, submission of assignments, exercises, case study) -Exchange of E-mails</p>																	
<p>COURSE DESIGN <i>Description of teaching techniques, practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching, Educational visits, projects, Essay writing, Artistic creativity, etc.</i></p> <p><i>The study hours for each learning activity as well as the hours of self-directed study are given following the principles of the ECTS.</i></p>	<table border="1"> <thead> <tr> <th><i>Activity/Method</i></th> <th><i>Semester workload</i></th> </tr> </thead> <tbody> <tr> <td>Lectures</td> <td>39</td> </tr> <tr> <td>Case studies</td> <td>20</td> </tr> <tr> <td>Exercises</td> <td>10</td> </tr> <tr> <td>Administrative skills self-assessment questionnaires</td> <td>1</td> </tr> <tr> <td>Bibliography Study and Analysis (as described in the course outline, slides, surveys, articles, links as posted in the e-class)</td> <td>28</td> </tr> <tr> <td>Exams</td> <td>2</td> </tr> <tr> <td>Total</td> <td>100</td> </tr> </tbody> </table>		<i>Activity/Method</i>	<i>Semester workload</i>	Lectures	39	Case studies	20	Exercises	10	Administrative skills self-assessment questionnaires	1	Bibliography Study and Analysis (as described in the course outline, slides, surveys, articles, links as posted in the e-class)	28	Exams	2	Total	100
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<p>STUDENT PERFORMANCE EVALUATION/ASSESSMENT METHODS <i>Detailed description of the evaluation procedures:</i></p> <p><i>Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests, short- answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other.....etc.</i></p> <p><i>Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students.</i></p>	<p>Language of evaluation: Greek</p> <p>Students are assessed by a written final exam. The exam material is announced in the e-class, in the classroom and in the expanded course outline, at the beginning of the year. The written exam includes the following assessment methods: Multiple Choice Test -Short Answer Questions -Development Questions -Formative or Concluding -Problem solving (It is possible to take oral exams for those students who fall into specific categories and can not be examined in writing, after informing the secretariat and the teacher and presenting the necessary documents). Students are informed about the assessment process</p>																	

	through the online learning support platform (e-class), as well as in the classroom by the instructor, and are also given examples of examinations throughout the year.
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(5) SUGGESTED BIBLIOGRAPHY:

-Suggested bibliography:

- Λάιος Λ. (2010). Διοίκηση Εφοδιασμού. 1η Έκδοση, Humantec Μ.Ε.Π.Ε.

- Additional Bibliography:

Feinstein, A.H. & Stefanelli, J.M. (2002). Purchasing: Selection and Procurement for the Hospitality Industry. Wiley, Inc., New York, NY.

Joshi, S. (2022). Sustainable Tourism Supply Chain Management: Influences, Drivers, Strategies, and Performance. Springer Nature Switzerland AG.

Monczka, R.M., Handfield, R.B. & Trent, R.J. (2001). Purchasing and Supply Chain Management. South- Western College Publishing, Cincinnati, OH.

Song, H. (2012). Tourism Supply Chain Management (Advances in Tourism). 1st Edition, Routledge.

- Academic Journals:

- European Economics: Political Economy & Public Economics eJournal
- Hospitality Management
- Hotel and Motel Management
- International Journal of Tourism Sciences
- Journal of Hospitality & Tourism Research