

## COURSE OUTLINE

### (1) General information

<b>FACULTY/SCHOOL</b>	ECONOMICS, BUSINESS AND INTERNATIONAL STUDIES		
<b>DEPARTMENT</b>	TOURISM STUDIES		
<b>LEVEL OF STUDY</b>	UNDERGRADUATE		
<b>COURSE UNIT CODE</b>	<b>TSK403</b>	<b>SEMESTER</b>	<b>4<sup>th</sup></b>
<b>COURSE TITLE</b>	TOURISM AND ENVIRONMENT: SUSTAINABLE TOURISM		
<b>INDEPENDENT TEACHING ACTIVITIES</b> <i>in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours and the total credits</i>		<b>WEEKLY TEACHING HOURS</b>	<b>CREDITS</b>
Lectures, Individual or group assignments/exercises		3	6
<i>Add rows if necessary. The organization of teaching and the teaching methods used are described in detail under section 4</i>			
<b>COURSE TYPE</b> <i>Background knowledge, Scientific expertise, General Knowledge, Skills Development</i>	SCIENTIFIC EXPERTISE		
<b>PREREQUISITE COURSES:</b>	NO		
<b>LANGUAGE OF INSTRUCTION:</b>	GREEK		
<b>LANGUAGE OF EXAMINATION/ASSESSMENT:</b>	GREEK		
<b>THE COURSE IS OFFERED TO ERASMUS STUDENTS</b>	YES		
<b>COURSE WEBSITE (URL)</b>	<a href="https://eclass.unipi.gr/courses/TOY115/">https://eclass.unipi.gr/courses/TOY115/</a>		

### (2) LEARNING OUTCOMES

#### **Learning Outcomes**

*The course learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the course, are described in detail.*

*It is necessary to consult:*

#### **APPENDIX A**

- *Description of the level of learning outcomes for each level of study, in accordance with the European Higher Education Qualifications' Framework.*
- *Descriptive indicators for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and*

#### **APPENDIX B**

- *Guidelines for writing Learning Outcomes*

Today, the commitment, both of businesses and of institutions and organizations, for the protection of the environment and the contribution to sustainable development by applying the principles of good environmental management in their daily operation, is a necessity but also a requirement of the society. All entities should, therefore, adopt environmental policies and encourage all stakeholders to act on sustainability and to include environmental criteria in project implementation processes as well as business process planning.

Sustainable tourism management is nowadays a key issue as the tourism industry has significant implications for the area, as well as for all natural ecosystems.

The aim of the course is to promote the adoption of policies and approaches that contribute to the sustainable tourism development and the integration of environmental strategies in the strategies of economic units operating in the tourism sector.

The course examines:

- Elements of environmental science that will help to better understand the strategy and tactical management of environmental issues.
- The relationship of tourism with the environment, as well as the need to protect it.
- Upon successful completion of the course, students will be able to:
  - explain why the environment is a priority for modern societies
  - determine the impact of tourism on the environment

- adopt environmentally friendly practices as part of a strategy for sustainable tourism development
- identify best environmental management practices
- support the need to comply with the requirements of internationally recognized standards

#### General Competences

*Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?*

*Search for, analysis and synthesis of data and information by the use of appropriate technologies,*

*Adapting to new situations*

*Decision-making*

*Individual/Independent work*

*Group/Team work*

*Working in an international environment*

*Working in an interdisciplinary environment*

*Introduction of innovative research*

*Project planning and management*

*Respect for diversity and multiculturalism*

*Environmental awareness*

*Social, professional and ethical responsibility and sensitivity to gender issues*

*Critical thinking*

*Development of free, creative and inductive thinking*

*.....*

*(Other.....citizenship, spiritual freedom, social awareness, altruism etc.)*

*.....*

- Search, analysis and synthesis of data and information, using the necessary technologies
- Search for, analysis and synthesis of data and information by the use of appropriate technologies
- Adapting to new situations
- Individual/Independent work
- Working in an interdisciplinary environment

### (3) COURSE CONTENT

- Theories of Management and the Environment
- Concepts and Principles of Ecology
- Environmental ethics
- Sustainable development
- Environmental problems
- Environmental Management Systems
- Sustainable Tourism Development
- Impact of Tourism on the Environment
- Tourism Carrying Capacity
- Hypertourism
- Responsible Tourism
- Circular Economy in Tourism

### (4) TEACHING METHODS--ASSESSMENT

<b>MODES OF DELIVERY</b> <i>Face-to-face, in-class lecturing, distance teaching and distance learning etc.</i>	Face-to-face	
<b>USE OF INFORMATION AND COMMUNICATION TECHNOLOGY</b> <i>Use of ICT in teaching, Laboratory Education, Communication with students</i>	Learning process support through the electronic platform e-class	
<b>COURSE DESIGN</b> <i>Description of teaching techniques, practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching, Educational visits, projects, Essay writing, Artistic creativity, etc.</i>	<b>Activity/Method</b>	<b>Semester workload</b>
<i>The study hours for each learning activity as well as the hours of self-directed study are given following the principles of the ECTS.</i>	Lecture	39
	Questions answers	
	Discussion	
	Case study	
	Exercises	18
	Self-directed study	66
	Exams	2
	<b>Σύνολο</b>	<b>125</b>

<p><b>STUDENT PERFORMANCE EVALUATION/ASSESSMENT METHODS</b>  <i>Detailed description of the evaluation procedures:</i></p> <p><i>Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other.....etc.</i></p> <p><i>Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students.</i></p>	<p>Language of evaluation: Greek:</p> <p>Students are assessed by a written final exam. The exam material is announced in the e-class, in the classroom and in the expanded course outline, at the beginning of the year.</p> <p>The written examination includes the following assessment methods:  - Multiple Choice Test  -Short or normal Answer Questions</p> <p>In case of a temporary or permanent disability, where the standard arrangements would place a student at an unfair disadvantage, oral-assessment evaluation is possible, if relevant proof documents are submitted in advance of the examination.</p> <p>The written exam constitutes 80% of the final grade. 20% of the final grade corresponds to individual or group exercises / tasks.</p> <p>Students are informed about the assessment process through the online learning support platform (e-class), as well as in the classroom by the teacher.</p>
------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

**(5) SUGGESTED BIBLIOGRAPHY:**

<p><b>-Suggested bibliography:</b>  Environmental Management - Business and Sustainable Development, SK Karvounis and DA Georgakellos, Varvarigou Publications, Piraeus, 2017  Environmental Economics and Management: Theory, Policy, and Applications, Scott J. Callan, Janet M. Thomas, 6th edition, Cengage Learning, 2013  Industrial Ecology and Sustainable Engineering, Graedel T. E. &amp; Allenby B.R., Pearson, 2010  Sustainable Tourism: Principles, Contexts and Practices, , David A. Fennell, Chris Cooper, Channel View Publications, 2020</p> <p><b>- Relevant academic journals:</b>  Journal of Environmental Economics and Management  Journal of Environmental Management  Business Strategy and the Environment  Journal of Sustainable Tourism</p>
------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------