

COURSE OUTLINE

(1) General information

FACULTY/SCHOOL	ECONOMICS, BUSINESS AND INTERNATIONAL STUDIES		
DEPARTMENT	TOURISM STUDIES		
LEVEL OF STUDY	UNDERGRADUATE		
COURSE UNIT CODE	TSAGG801		8th
COURSE TITLE	ENGLISH FOR TOURISM EXECUTIVES		
INDEPENDENT TEACHING ACTIVITIES <i>in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours and the total credits</i>		WEEKLY TEACHING HOURS	CREDITS
Lectures		3	3
<i>Add rows if necessary. The organization of teaching and the teaching methods used are described in detail under section 4</i>			
COURSE TYPE <i>Background knowledge, Scientific expertise, General Knowledge, Skills Development</i>	Skills Development		
PREREQUISITE COURSES:	None		
LANGUAGE OF INSTRUCTION:	English		
LANGUAGE OF EXAMINATION/ASSESSMENT:			
THE COURSE IS OFFERED TO ERASMUS STUDENTS	Yes		
COURSE WEBSITE (URL)	https://eclass.unipi.gr/courses/TOY169/		

(2) LEARNING OUTCOMES

Learning Outcomes

The course learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the course, are described in detail.

It is necessary to consult:

APPENDIX A

- *Description of the level of learning outcomes for each level of study, in accordance with the European Higher Education Qualifications' Framework.*
- *Descriptive indicators for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and*

APPENDIX B

- *Guidelines for writing Learning Outcomes*

Upon successful completion of the course students are able to:

- distinguish the different meanings of the same words in general English and their special meaning in Informatics, to recognize abbreviations, acronyms, software
- understand and use both spoken and written academic discourse related to mathematic formulas,
- describe illustrations, diagrams, pictures, and tables,
- review relevant legislation on copyright, cybercrime, personal data, security and patents, protocols, staff training
- compose and reformulate notes from audio lectures
- discover and use the internet / resources / bibliography effectively for academic and professional work.

General Competences

Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?

Search for, analysis and synthesis of data and information by the use of appropriate technologies,

Adapting to new situations

Decision-making

Individual/Independent work

Group/Team work

Working in an international environment

Working in an interdisciplinary environment

Introduction of innovative research

Project planning and management

Respect for diversity and multiculturalism

Environmental awareness

Social, professional and ethical responsibility and

sensitivity to gender issues

Critical thinking

Development of free, creative and inductive thinking

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(Other.....citizenship, spiritual freedom, social awareness, altruism etc.)

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- Ability to understand lectures and written texts as well as participate in seminars and write essays.
- Ability to work in teams and independently.
- Ability to exercise criticism and self-criticism
- Ability to work in an international or interdisciplinary environment.
- Respect for diversity and multiculturalism.
- Demonstration of social, professional and moral responsibility as well as sensitivity to gender issues.

(3) COURSE CONTENT

The course includes the following sections:

Information and Communication Technologies (ICT)

ICT at work

Introduction to ICT systems

ICT in education

ICT historical background

The Internet

Software development

Efficiency in computer systems

Human-computer interaction

E-commerce and e-government

Computers and ethics

Future and ICT

(4) TEACHING METHODS--ASSESSMENT

<p>MODES OF DELIVERY <i>Face-to-face, in-class lecturing, distance teaching and distance learning etc.</i></p>	<p>In-class interactive teaching-learning</p>
<p>USE OF INFORMATION AND COMMUNICATION TECHNOLOGY <i>Use of ICT in teaching, Laboratory Education, Communication with students</i></p>	<p>Use of Information and Communication technology (use of audiovisual means to support the learning process) Communication with students: office hours. e mail, e class platform</p>

<p align="center">COURSE DESIGN</p> <p><i>Description of teaching techniques, practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching, Educational visits, projects, Essay writing, Artistic creativity, etc.</i></p> <p><i>The study hours for each learning activity as well as the hours of self-directed study are given following the principles of the ECTS.</i></p>	<table border="1"> <thead> <tr> <th>Activity/Method</th> <th>Semester workload</th> </tr> </thead> <tbody> <tr> <td>Lectures</td> <td>3hrs a weekx13 weeks=39</td> </tr> <tr> <td>Writing tasks</td> <td>2hrs a weekx13 weeks=13</td> </tr> <tr> <td>Self-study of course material</td> <td>23hrs</td> </tr> <tr> <td>Exams</td> <td>2hrs</td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td>Total</td> <td>77</td> </tr> </tbody> </table>	Activity/Method	Semester workload	Lectures	3hrs a weekx13 weeks=39	Writing tasks	2hrs a weekx13 weeks=13	Self-study of course material	23hrs	Exams	2hrs									Total	77
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<p align="center">STUDENT PERFORMANCE EVALUATION/ASSESSMENT METHODS</p> <p><i>Detailed description of the evaluation procedures:</i></p> <p><i>Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other.....etc.</i></p> <p><i>Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students.</i></p>	<p>Language of exams: English</p> <p>Assessments: The material to be tested is announced in the classroom and is posted on the e class immediately after the end of term. The final grade is totally (100%) based on the student's performance in the one-hour final exam. In case of failure students take exams also in September. A bonus of 10%-20% is given for optional coursework. The written exam includes reading comprehension, vocabulary, and terminology exercises in the form of multiple choice and matching. Students with reading and writing difficulties as they are certified and specified by the competent body are examined in accordance with the stipulated department procedure. A bonus of 20%, or 10% is offered to students who prepare and make an essay presentation. Announcement of the assessment criteria: The criteria of assessment are explained during the course and are clearly stated in the e class). Students are entitled to see their corrected test (in the office hours) and receive explanations on the mark they obtained.</p>																				

(5) SUGGESTED BIBLIOGRAPHY:

<p>Bibliography:</p> <p>Adams J. et al, (2019), English in Economics, Management, Accounting, Finance and Informatics, BROKEN HILL PUBLISHERS LTD, Series Editor: Terry Philips</p>
