

COURSE OUTLINE

(1) General information

FACULTY/SCHOOL	ECONOMICS, BUSINESS AND INTERNATIONAL STUDIES		
DEPARTMENT	TOURISM STUDIES		
LEVEL OF STUDY	UNDERGRADUATE		
COURSE UNIT CODE	TSAGG501		5th
COURSE TITLE	ENGLISH AND INTER-CULTURAL COMMUNICATION		
INDEPENDENT TEACHING ACTIVITIES <i>in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours and the total credits</i>		WEEKLY TEACHING HOURS	CREDITS
Lectures		3	3
<i>Add rows if necessary. The organization of teaching and the teaching methods used are described in detail under section 4</i>			
COURSE TYPE <i>Background knowledge, Scientific expertise, General Knowledge, Skills Development</i>	General knowledge		
PREREQUISITE COURSES:	None		
LANGUAGE OF INSTRUCTION:	English		
LANGUAGE OF EXAMINATION/ASSESSMENT:			
THE COURSE IS OFFERED TO ERASMUS STUDENTS	Yes		
COURSE WEBSITE (URL)	https://eclass.unipi.gr/courses/TOY172		

(2) LEARNING OUTCOMES

Learning Outcomes

The course learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the course, are described in detail.

It is necessary to consult:

APPENDIX A

- *Description of the level of learning outcomes for each level of study, in accordance with the European Higher Education Qualifications' Framework.*
- *Descriptive indicators for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and*

APPENDIX B

- *Guidelines for writing Learning Outcomes*

Upon successful completion of the course students:

- have developed all the language skills necessary for students of Tourism Studies by reorganizing and reconstructing information
- have been trained in all academic skills, such as understanding authentic lectures, taking notes, organizing, producing text summaries
- should be able to produce and present comprehensible and well-structured assignments having practised paraphrasing and the use of appropriate academic phrases.
- recognize and enrich vocabulary for tourism and hospitality
- describe and participate in real communication situations such as seminars, presentations, argumentation development and discrimination

-combine prior knowledge for editing and understanding authentic texts from academic books or internet articles.

General Competences

Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?

<i>Search for, analysis and synthesis of data and information by the use of appropriate technologies,</i>	<i>Project planning and management</i>
<i>Adapting to new situations</i>	<i>Respect for diversity and multiculturalism</i>
<i>Decision-making</i>	<i>Environmental awareness</i>
<i>Individual/Independent work</i>	<i>Social, professional and ethical responsibility and sensitivity to gender issues</i>
<i>Group/Team work</i>	<i>Critical thinking</i>
<i>Working in an international environment</i>	<i>Development of free, creative and inductive thinking</i>
<i>Working in an interdisciplinary environment</i>	<i>.....</i>
<i>Introduction of innovative research</i>	<i>(Other.....citizenship, spiritual freedom, social awareness, altruism etc.)</i>
	<i>.....</i>

Upon successful completion of the course students are able to:

- understand lectures and written texts as well as participate in seminars and prepare assignments.
- to work independently.
- to work in an international or interdisciplinary environment.
- respect diversity and multiculturalism.
- Demonstrate social, professional, and moral responsibility as well as sensitivity to gender and respect for the natural environment

(3) COURSE CONTENT

The course includes the following sections:

- Definition and aspects of tourism
- Types of tourism
- Research on hosting - methods - theories - researchers
- Employment in the travel, tourism and hospitality industry
- Marketing in Tourism
- Events Tourism
- Theme parks
- The Marketing of Hospitality
- Tourism and culture
- Types of Management
- External influences (political, economic, demographic in tourism)
- The role of technology in successful tourism businesses
- Tourism and Environment

Additional exercises are posted in the e-class.

(4) TEACHING METHODS--ASSESSMENT

MODES OF DELIVERY <i>Face-to-face, in-class lecturing, distance teaching and distance learning etc.</i>	In-class interactive teaching-learning
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY	Use of Information and Communication technology (use of audiovisual means to support the learning process) Communication with students: office hours. e mail, e class platform

<p>Use of ICT in teaching, Laboratory Education, Communication with students</p>																							
<p>COURSE DESIGN</p> <p>Description of teaching techniques, practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching, Educational visits, projects, Essay writing, Artistic creativity, etc.</p> <p>The study hours for each learning activity as well as the hours of self-directed study are given following the principles of the ECTS.</p>	<table border="1"> <thead> <tr> <th data-bbox="699 293 1029 322">Activity/Method</th> <th data-bbox="1034 293 1358 322">Semester workload</th> </tr> </thead> <tbody> <tr> <td data-bbox="699 329 1029 353">Lectures</td> <td data-bbox="1034 329 1358 353">3hrs a weekx13 weeks=39</td> </tr> <tr> <td data-bbox="699 360 1029 385">Working tasks</td> <td data-bbox="1034 360 1358 385">1hr a weekx13 weeks=13</td> </tr> <tr> <td data-bbox="699 392 1029 416">Self-study of course material</td> <td data-bbox="1034 392 1358 416">23hrs</td> </tr> <tr> <td data-bbox="699 423 1029 448"></td> <td data-bbox="1034 423 1358 448"></td> </tr> <tr> <td data-bbox="699 454 1029 479"></td> <td data-bbox="1034 454 1358 479"></td> </tr> <tr> <td data-bbox="699 486 1029 510"></td> <td data-bbox="1034 486 1358 510"></td> </tr> <tr> <td data-bbox="699 517 1029 542"></td> <td data-bbox="1034 517 1358 542"></td> </tr> <tr> <td data-bbox="699 548 1029 573"></td> <td data-bbox="1034 548 1358 573"></td> </tr> <tr> <td data-bbox="699 580 1029 604"></td> <td data-bbox="1034 580 1358 604"></td> </tr> <tr> <td data-bbox="699 611 1029 636">Total</td> <td data-bbox="1034 611 1358 636">77</td> </tr> </tbody> </table>	Activity/Method	Semester workload	Lectures	3hrs a weekx13 weeks=39	Working tasks	1hr a weekx13 weeks=13	Self-study of course material	23hrs													Total	77
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<p>STUDENT PERFORMANCE EVALUATION/ASSESSMENT METHODS</p> <p>Detailed description of the evaluation procedures:</p> <p>Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other.....etc.</p> <p>Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students.</p>	<p>Language of exams: English</p> <p>Assessments:</p> <p>The material to be tested is announced in the classroom and is posted on the e class immediately after the end of term. The final grade is totally (100%) based on the student's performance in the one-hour final exam. In case of failure students take exams in September. A bonus of 10%-20% is given for optional coursework. The written exam includes text comprehension, vocabulary, and terminology exercises in the form of multiple choice as well as summary writing. Students with reading and writing difficulties as they are certified and specified by the competent body are examined in accordance with the stipulated department procedure. Announcement of the assessment criteria: The criteria of assessment are explained during the course and are clearly stated in the e class). Students are entitled to see their corrected test (in the office hours) and receive explanations on the mark they obtained.</p>																						

(5) SUGGESTED BIBLIOGRAPHY:

Bibliography: English for Tourism and Hospitality in Higher Education Studies, Hans Mol; Garnet publications
Internet sites