

COURSE OUTLINE

(1) General information

FACULTY/SCHOOL	ECONOMICS, BUSINESS AND INTERNATIONAL STUDIES		
DEPARTMENT	TOURISM STUDIES		
LEVEL OF STUDY	UNDERGRADUATE		
COURSE UNIT CODE	TSAGG201	SEMESTER	2nd
COURSE TITLE	ENGLISH II		
INDEPENDENT TEACHING ACTIVITIES <i>in case credits are awarded for separate components/parts of the course, e.g. in lectures, laboratory exercises, etc. If credits are awarded for the entire course, give the weekly teaching hours and the total credits</i>	WEEKLY TEACHING HOURS	CREDITS	
Lectures	3	3	
<i>Add rows if necessary. The organization of teaching and the teaching methods used are described in detail under section 4</i>			
COURSE TYPE <i>Background knowledge, Scientific expertise, General Knowledge, Skills Development</i>	General knowledge		
PREREQUISITE COURSES:	None		
LANGUAGE OF INSTRUCTION:	English		
LANGUAGE OF EXAMINATION/ASSESSMENT:			
THE COURSE IS OFFERED TO ERASMUS STUDENTS	Yes		
COURSE WEBSITE (URL)	https://eclass.unipi.gr/courses/TOY171		

(2) LEARNING OUTCOMES

Learning Outcomes

The course learning outcomes, specific knowledge, skills and competences of an appropriate (certain) level, which students will acquire upon successful completion of the course, are described in detail.

It is necessary to consult:

APPENDIX A

- *Description of the level of learning outcomes for each level of study, in accordance with the European Higher Education Qualifications' Framework.*
- *Descriptive indicators for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and*

APPENDIX B

- *Guidelines for writing Learning Outcomes*

Upon successful completion of the course students can:

- discover and analyze authentic advanced level texts
- recognize and differentiate scientific from everyday speech
- explain problems
- combine classic with new theories
- enrich their vocabulary with important economic terminology
- develop their critical thinking

General Competences

Taking into consideration the general competences that students/graduates must acquire (as those are described in the Diploma Supplement and are mentioned below), at which of the following does the course attendance aim?

<i>Search for, analysis and synthesis of data and information by the use of appropriate technologies,</i>	<i>Project planning and management</i>
<i>Adapting to new situations</i>	<i>Respect for diversity and multiculturalism</i>
<i>Decision-making</i>	<i>Environmental awareness</i>
<i>Individual/Independent work</i>	<i>Social, professional and ethical responsibility and sensitivity to gender issues</i>
<i>Group/Team work</i>	<i>Critical thinking</i>
<i>Working in an international environment</i>	<i>Development of free, creative and inductive thinking</i>
<i>Working in an interdisciplinary environment</i>
<i>Introduction of innovative research</i>	<i>(Other.....citizenship, spiritual freedom, social awareness, altruism etc.)</i>

The aim of the course is:

- respect for the natural environment
- demonstration of social and moral responsibility and sensitivity in matters of gender
- working in an interdisciplinary environment
- the promotion of creative and inductive thinking
- data analysis
- autonomous work
- understanding by students of authentic written and spoken language related to the tourist environment, economy, current problems, sustainability, and environmental issues

(3) COURSE CONTENT

Teaching authentic texts in combination with the development of critical thinking on Product Promotion, History of Finance and Banking, Business Research, Environmental Pollution, Industry, Payment Methods, Accounting, Oligopoly, the Welfare State, Gross Profit, International Trade, Acquisition and Merger of Companies, Purchase of Bonds and Shares, Stock Exchange and Finance.

(4) TEACHING METHODS--ASSESSMENT

MODES OF DELIVERY <i>Face-to-face, in-class lecturing, distance teaching and distance learning etc.</i>	In-class interactive teaching-learning																				
USE OF INFORMATION AND COMMUNICATION TECHNOLOGY <i>Use of ICT in teaching, Laboratory Education, Communication with students</i>	Use of Information and Communication technology (use of audiovisual means to support the learning process) Communication with students: office hours. e mail, e class platform																				
COURSE DESIGN <i>Description of teaching techniques, practices and methods: Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, Internship, Art Workshop, Interactive teaching, Educational visits, projects, Essay writing, Artistic creativity, etc.</i> <i>The study hours for each learning activity as well as the hours of self-directed study</i>	<table border="1"> <thead> <tr> <th>Activity/Method</th> <th>Semester workload</th> </tr> </thead> <tbody> <tr> <td>Lectures</td> <td>3hrs a weekx13 weeks=39</td> </tr> <tr> <td>Writing tasks</td> <td>2hr a weekx13 weeks=26</td> </tr> <tr> <td>Self-study of course material</td> <td>10hrs</td> </tr> <tr> <td>Exams</td> <td>2hrs</td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td>Total</td> <td>77</td> </tr> </tbody> </table>	Activity/Method	Semester workload	Lectures	3hrs a weekx13 weeks=39	Writing tasks	2hr a weekx13 weeks=26	Self-study of course material	10hrs	Exams	2hrs									Total	77
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<p>are given following the principles of the ECTS.</p>	
<p>STUDENT PERFORMANCE EVALUATION/ASSESSMENT METHODS <i>Detailed description of the evaluation procedures:</i></p> <p><i>Language of evaluation, assessment methods, formative or summative (conclusive), multiple choice tests, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral exam, presentation, laboratory work, other.....etc.</i></p> <p><i>Specifically defined evaluation criteria are stated, as well as if and where they are accessible by the students.</i></p>	<p>Language of exams: English</p> <p>Assessments: The material to be tested can be posted on the e class immediately after the end of term. The final grade is totally (100%) based on the student's performance in the one-hour final exam, in spring semester , or in case of failure in September. The written exam includes text comprehension, vocabulary, and terminology exercises in the form of multiple choice as well as translation. Students with reading and writing difficulties as they are certified and specified by the competent body are examined in accordance with the stipulated department procedure. Announcement of the assessment criteria: The criteria of assessment are explained during the course and are clearly stated in the e class). Students are entitled to see their corrected test (in the office hours) and receive explanations on the mark they obtained.</p>

(5) SUGGESTED BIBLIOGRAPHY:

-Suggested bibliography:

Βιβλιογραφία: Skills and Functions in Business English by Sivridou, Iakovos & Tombroou, Διαδικτυακή Εμπορική Αλληλογραφία, Oxford Business Dictionary, Khan Academy, www.WordReference.com, el.glosbe.com, www.linguee.com, dictionary.cambridge.org, www.collinsdictionary.com, BBC Economy, CNN, Deutsche Welle

- Related academic journals: The Economist, The Guardian, The USA Today