DETAILED CURRICULUM VITAE CHRYSAS G. AGAPITOU

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1. GENERAL INFORMATION

Assistant Professor of the Department of Tourism Studies, University of Piraeus

E-mail: caga@unipi.gr

2. STUDIES

University of Piraeus (2012)

Department of Business Administration

PhD in Organization and Business Administration

Doctoral Thesis Title: Customer Relationship Management Strategy with the Support of New Technologies

Lancaster University Management School (2004)

Master of Science (MSc) in Information Technology Management and Organizational Change

Thesis Title: The Critical Success Factors of Customer Relationship Management (CRM)

University of Piraeus (1999-2003)

Department of Business Administration

3. ACADEMIC PROJECT

3.1. Teaching Project

3.1.1. Teaching Courses - Postgraduate Level

Business Organization and Management (10.2014-2.2024)

Master's Program: 'Informatics and Telematics'

Harokopio University

Business strategy(2.2014-7.2014,2.2015-7.2015, 2.2017-7.2017, 2.2020-7.2020,2.2021-7.2021, 2.2022-

7.2023, 2.2023-7.2024)

Master's Program: 'Organization & Management of Food and Agriculture Businesses'

Agricultural University of Athens

Modern Governance and Institutions (1.2024-6.2024)

Master's Program: 'Environmental, Disaster and Crisis Management Strategies'

National Kapodistrian University of Athens

Management Strategies - E-Governance in Local Government Organizations (10.2020-2.2023)

Master's Program: 'Environmental, Disaster and Crisis Management Strategies'

National Kapodistrian University of Athens

Development and Monitoring of Business Programs (2.2016- 12.2018)

Interuniversity Interdepartmental Master's Program:

'Local and Regional Development and Self-Government'

University of Peloponnese, Democritus University of Thrace, Aristotle University of Thessaloniki, University of Piraeus

Management and Strategy of Telecommunications Businesses (2.2018-7.2018)

Master's Program: 'Techno-economic Management of Telecommunications Systems'

Piraeus University

Finance and Intellectual Property Law (3.2016-6.2016, 3.2017-6.2017)

Interdepartmental Master's Program: 'Law and Economics'
Teachers (Prof. Georgakellos D.- Agapitou C. and Prof. Sinaniotis A.)
Piraeus University

Auxiliary Educational Project (2.2015-5.2015, 9.2015-7.2016, 9.2016-8.2019)

' Master's Program in Business Administration for Executives-MBA Executive' Piraeus University

3.1.2. Teaching Courses - Undergraduate Level

Tourism Entrepreneurship(spring semester)

Department of Tourism Studies

University of Piraeus

Crisis Management in Tourism (winter semester)

Department of Tourism Studies

University of Piraeus

<u>Tourism Education and Training</u>(winter semester)

Department of Tourism Studies

University of Piraeus

E-Business and New Technologies for Entrepreneurship(2016-2022)

Business & Organization Management

Hellenic Open University

Management of Technology and Innovation in the Tourism Sector (2018-2019)

Department of Tourism Studies

University of Piraeus

Entrepreneurship Seminars (4.2005-2018)

University of Piraeus - Career Office

Small and Medium Tourism Business Strategies: How to Create a Competitive Business" (2015-2018)

Distance Education Program Organization and Management of Service Businesses: Tourist Services University of Piraeus

Modern Office (2007-2013)

TEI of Piraeus - Department of Accounting

Laboratory Associate

<u>E-commerce</u>(2007-2009)

TEI of Athens - Department of Business Administration Laboratory Associate

Entrepreneurship(2007-2008)

TEI of Chalkida-'Project Development of Entrepreneurship Actions by TEI of Chalkida' Laboratory Associate

Business Strategy and Policy (2006-2008)

TEI of Chalkida - Department of Accounting Laboratory Associate

Crew management (2006-2007)

Public IEK Kifissia-Department Administrative & Financial Executive of Businesses Teacher

3.1.3. Supervision of Master's Theses

- 1. The Implementation of Strategic Customer Relationship Management (CRM) by E-Commerce Businesses (CRM)of Food and Agriculture Business, Agricultural University)
- 2. Alternative protein sources and their future application in the Food sector (MBA Food and Agriculture Business, Agricultural University)
- 3. Perceptions and motivations of consumers regarding the consumption of plant-based meat (MBA Food and Agriculture Business, Agricultural University)
- 4. Digital Transformation and business strategy: study of the Food and Beverage industry sector (MBA Food and Agriculture Business, University of Agriculture)
- 5. The digital transformation in the flour industry in Greece (MBA Food and Agriculture Business, Agricultural University)
- 6. The use of Social Media by Small and Medium-sized Tourism Enterprises (Master's Program: Informatics and Telematics, Harokopion University)
- 7. Strategies for the development of new digital channels in Tourism (Master's Program: Informatics and Telematics, Harokopion University)
- 8. The impact of sharing economy into the tourist landscape is nowadays considered as a threat to the existing hotel industry. The Airbnb case (MBA, *Greek open university*)
- 9. Strategies of tourism businesses in e-commerce: The case of Peer 2 Peer applications (Master's Program: Informatics and Telematics, Harokopion University)
- 10. Strategy and Information Systems in the tourism industry (Master's Program: Informatics and Telematics, Harokopion University)
- 11. Leadership best practices and their effect on employee's performance (MBA, *Greek open university*)
- 12. The Impact and Influence of Instagram on Consumer Branding and Relationships (MBA, *Greek open university*)
- 13. Design and implementation of a Startup business start-up with the Lean Startup methodology that offers Cloud e-CRM (Master's Program: Informatics and Telematics, Harokopion University)
- 14. Investigating the future of marketing automation (Master's Program: Techno-economic Management of Telecommunications Systems' University of Piraeus)
- 15. The transformation of the consumer experience with the use of new technology in the competitive strategy of businesses (Master's Program: Informatics and Telematics, Harokopion University)
- 16. Customer behavior in digital business transformation (MBA, Greek open university)
- 17. The impact of e-CRM on customer retention: the case of telecommunication companies in Greece (MBA, *Greek open university*)
- 18. Strategic and Financial Analysis of Thessaly and Pieria Dairy Cattle Breeders' Cooperative THESGALA (MBA Food and Agriculture Business, Agricultural University)
- 19. Case Study of Strategic Analysis and Planning of the "Sparta Beer" Brewery (MBA Food and Agriculture Business, Agricultural University)
- 20. Utilization of natural spa resources and promotion of spa tourism in local government (Interuniversity Interdepartmental Master's Program: 'Local and Regional Development and Self-Government', University of Peloponnese, Democritus University of Thrace, Aristotle University of Thessaloniki, University of Piraeus)

- 21. Digital transformation as a business strategy. Embracing Digital business transformation in Banking CASE STUDY: A new wealth system for Private Banking (Master's Program: Informatics and Telematics, Harokopion University)
- 22. Strategy and Information Systems: The case of NGE (Master's Program: Informatics and Telematics, Harokopion University)
- 23. Consulting and Business Planning (Interuniversity Interdepartmental Master's Program: 'Local and Regional Development and Self-Government', University of Peloponnese, Democritus University of Thrace, Aristotle University of Thessaloniki, University of Piraeus)
- 24. Electronic participation of involved entities in the development and monitoring of operational programs of OTAs of the first degree, the case of the Municipality of Zografou (Interuniversity Interdepartmental Master's Program: 'Local and Regional Development and Self-Government', University of Peloponnese, Democritus University of Thrace, Aristotle University of Thessaloniki, University of Piraeus)
- 25. Operational Programs and their impact on the axes: "Local Economy and Employment" and "Improving Administrative Capacity and the Financial Situation of the Municipality" (Interuniversity Interdepartmental Master's Program: 'Local and Regional Development and Self-Government', University of Peloponnese, Democritus University of Thrace, Aristotle University of Thessaloniki, University of Piraeus)
- 26. The utilization of the Operational Programs 2014-2019 of the Municipalities of Greece (Interuniversity Interdepartmental Master's Program: 'Local and Regional Development and Self-Government', University of Peloponnese, Democritus University of Thrace, Aristotle University of Thessaloniki, University of Piraeus)
- 27. The Management of Change in Public Administration. The case of the Deposit and Loan Fund (Interuniversity Interdepartmental Master's Program: 'Local and Regional Development and Self-Government', University of Peloponnese, Democritus University of Thrace, Aristotle University of Thessaloniki, University of Piraeus)
- 28. Networks and partnerships of primary local government bodies for sustainable development and crisis response (Interuniversity Interdepartmental Master's Program: 'Local and Regional Development and Self-Government', University of Peloponnese, Democritus University of Thrace, Aristotle University of Thessaloniki, University of Piraeus)
- 29. Role and Actions of the Directorate of Strategic Planning & Electronic Government of the Municipality of Chaidari within the framework of the five-year operational program (Interuniversity Interdepartmental Master's Program: 'Local and Regional Development and Self-Government', University of Peloponnese, Democritus University of Thrace, Aristotle University of Thessaloniki, University of Piraeus)
- 30. Sugar Free/Gluten Free Chocolate Market Research (MBAof Food and Agriculture Business, Agricultural University)
- 31. Study of Cooking and Pastry Websites, trends, dynamics as well as their influence on consumer habits and preferences (MBAof Food and Agriculture Business, Agricultural University)
- 32. Go-to-Market (GTM) Strategy for offering and selling enhanced services to global Communication Service Providers (CSPs) (MBA, *Greek open university*)
- 33. Work-life balance and its impact on job satisfaction and work stress of employees in the private sector (MBA, *Greek open university*)
- 34. Exploring the motivation of Millennians (Generation Y) and Post-Millennials (Generation Z) in the Workplace (MBA, *Greek open university*)
- 35. Motivation and its impact on job satisfaction (MBA, *Greek open university*)
- 36. Digital transformation of the National Institute for Social Security (MBA, Greek open university)
- 37. The impact of the coronavirus on business strategy in Greece (Master's Program: Informatics and Telematics, Harokopion University) (in progress)
- 38. Digital transformation of SMEs (Master's Program: Informatics and Telematics, Harokopion University)

- 39. Digital Transformation and Strategy in Education (Master's Program: Informatics and Telematics, Harokopion University)
- 40. Motivation and job satisfaction in Public Organizations (Master's Program: Informatics and Telematics, Harokopion University)
- 41. The impact of the COVID-19 pandemic on the operation of food businesses (MBA of Food and Agriculture Business, Agricultural University)
- 42. The impact of Work-Life Balance on employee job satisfaction and retention: A study on millennials employees in the private sector in Greece (MBA, Hellenic Open University)
- 43. The impact of digital transformation in HR of the Greek Food Industry (MBA, Hellenic Open University)
- 44. Women and Leadership in the Public Sector: An Assessment of Barriers, Challenges, and Prospects Industry (MBA, Hellenic Open University)
- 45. General Data Protection Regulation (GDPR) in Human Resource Management Industry (MBA, Hellenic Open University)
- 46. Redesigning Human Resources Management in the post-Covid-19 era Adopting a new normal in Public Sector (MBA, Hellenic Open University)
- 47. Digital Transformation of the Greek Tourism Industry (MBA, Hellenic Open University)
- 48. Working mothers of toddlers in the Greek private sector: how could motherhood be encouraged within the working environment and productivity be increased (MBA, Hellenic Open University)
- 49. The multiple roles of admiration and disdain in the persuasive effectiveness of Corporate Social Responsibility (CSR) campaigns (MBA, Hellenic Open University)

3.1.4. Research Supervision

Planning, Supervising and Writing Research of the Liaison Office of the University of Piraeus

- Entrepreneurial encouragement and gender: existing trends and parameters for effective counseling
- Survey of the Professional Path of the Graduates of the University of Piraeus in the years 2010-2014
- Survey of the Professional Path of the Graduates of the University of Piraeus in the years 2005-2009
- Evaluation of Studies of the University of Piraeus by the Graduates of the Institution
- Goals of new Piraeus University Graduates
- Investigating the attitude of businesses towards the employment of disabled people and people from vulnerable social groups

3.2. Research project

- 3.2.1. Scientific Papers Publications
- 3.2.1.1. International Scientific Journals
- [A.1] Passiou K., Agapitou C., Rotsios K., and Folinas D. (2023), 'Plant-based Protein Food Products: Perceptions from the Greek Food Industry', Knowledge Publishing
- [A.2] Agapitou C., Rizou E., Konstantoglou A. and Folinas D. (2021), 'Appreciation of Social Media by Tourist Accommodation owners in Greece', Geojournal of Tourism and Geosites, Vol. 36, Issue 2
- [A.3] Kanellopoulos E., Agapitou C., Konstantoglou A. and Folinas D. (2021), 'Designing a Greek coffee company's introduction into the US market: Critical marketing factors for a successful penetration in the coffee shop industry', SCIREA Journal of Food, Volume 4, Issue 1
- [A.4] AgapitouC., Liana A., Folinas D. and Konstantoglou A. (2020), 'Airbnb is Customer's choice: Empirical findings from a survey', Sustainability- Special Issue 'Web 2.0 in Tourism and Hospitality Industries', Volume 12, Issue 15
- [A.5] Makri A., Agapitou C., Didaskalou E. and Georgakellos D. (2019), 'Evaluation of the Innovation Output of Businesses during Financial Crisis: The Case of Greece', International Journal of Engineering Research and Management (IJERM), Volume 6, Issue 8

- [A.6] Agapitou C., Bersimis S., and Georgakellos D. (2018), 'Appraisal of CRM implementation as business strategy option in times of recession: The role of perceived value and benefits', International Journal of Business Science and Applied Management, Volume 12, Issue 2
- [A.7] Didaskalou E., Agapitou, X. & Georgakellos D. (2017) 'Use of alternative fuels in the cement industry: Utilization of the conceptual mapping technique as a communication tool with stakeholders', Emeritus Professor Georgios Economou Honorary Volume, Piraeus: University of Piraeus, University Publications Piraeus
- [A.8] Agapitou C., Deftou E., Frantzi C., Stamatopoulou M., and Georgakellos D., (2014), 'Car-sharing as an environmental policy tool: A preliminary analysis', International Journal of Business and Social Science, Vol. 5, No. 10(1), September 2014
- [A.9] Agapitou C., (2013), 'Family Business in Greece', ERENET PROFILE, Issue Vol. VIII, No.4, p.20-29

3.2.1.2. Books

- [B.1] Agapitou C. and Zacharakis V., (2023), 'The impact of the COVID-19 pandemic and the management of the crisis in the operation of Greek businesses', The Covid-19 Pandemic and Public Policy in Greece: From crisis, in the reform, I. Sideris Publications, under publication
- [B.2] Bourtsoukli M. and Agapitou X., (2019), 'Consultation and Operational Planning in Greek local government: A comparative analysis', Special issues of public policies in local government: A bottom-up approach to reforms, Editions I Sideris, pages 129 156
- [B.3] Agapitou C., 'Family Business in Greece', (2014) (ed.), Family Businesses and SMEs in the BSEC Region, Konrad Adenauer Stiftung, p.135-154

3.2.1.3. Proceedings of Conferences with referees

- [C.1] Livas C., Theofanidis F., Skotis A., and Agapitou C., (2023), 'Social Media Use, Value Consciousness and Brand Relationships', International Scientific Conference on Digitalization, Innovations and Sustainable Development: Trends and Business Perspectives, November 29-30, Australian University, Kuwait
- [C.2] Passiou K., Agapitou C., Rotsios K., and Folinas D., (2023), 'Plant-based protein food products: Perceptions from the Greek food Industry', 14th International Conference The Economies of Balkan and Eastern European Countries in the changed world, EBEEC
- [C.3] Bourtsouklis M. and Agapitou X., (2017), 'Participatory Governance: The role of consultation in the operational planning of local government', PEDiS Regular Conference, Democracy, development and security: Politics in conditions of uncertainty, University of Peloponnese, December 8-10, Corinth
- [C.4] Bouchoris P., Agapitou C. and Didaskalou E., (2017), 'Running events in Greece: key factors for strategic development of sports tourism in Greece', Proceedings of 13th IMIC & the 5th University of the Aegean Tourism Conference, Tourism: Trends, Prospects and Implications for Enterprises and Destinations, 19-21 October, Santorini
- [C.5] Agapitou C., Bersimis S., and Georgakellos D. (2017), 'CRM Implementation and Performance Model: The case of Greek Companies' Perceptions during the fiscal crisis', Proceedings of the EMAC 47th Annual Conference, May 23-26, 2017 in Groningen, the Netherlands
- [C.6] Agapitou C., Bersimis S., Georgakellos D. and Georgopoulos N. (2014), 'Statistical Modeling of Companies' Perceptions on CRM Implementation', Proceedings of the Stochastic Modeling Techniques and Data Analysis International Conference (SMTDA), 11 - 14 June, Lisbon, Portugal
- [C.7] Agapitou C., Tampouri S., Bouchoris P., Georgopoulos N., and Kakouris A. (2010), ' Exploring underlying beliefs on youth entrepreneurship of higher education graduates in Greece', Proceedings of the 5th European Conference on Innovation and Entrepreneurship, 16-17 September, Academic Conferences Limited, Athens, Greece
- [C.8] Bouchoris P., Agapitou C., and Georgopoulos N. (2010), 'Measurement of the financial impact of Corporate Social Responsibility Programs: The case of Greek firms', Proceedings of the 3rd International Conference on Accounting and Finance, 26-27 August, Skiathos, Greece

- [C.9] Agapitou C., Tampouri S., Bouchoris P. , and Georgopoulos N. (2009), 'Undergraduate Entrepreneurship Education in Greece', Proceedings of the 12th Quality Management and Organizational Development (QMOD)-Quality and Service Sciences International Conference, 27-29 August, Verona, Italy
- [C.10] Giziakis K., and Agapitou C. (2007), 'Enhancing Quality in Higher Education: The case of the University of Piraeus Careers Office- Entrepreneurship Service', Proceedings of the 10th Quality Management and Organizational Development (QMOD) Conference, 18-20 June, Helsingborg, Sweden
- 3.2.1.4. Announcements at Greek and International Conferences with referees
- [D.1] Agapitou C., 'Family Business in Greece', (2013) Workshop on 'Family Businesses and SMEs' Organization of the Black Sea Economic Cooperation (BSEC) and Konrad-Adenauer-Stiftung (KAS), 7-9 October, Istanbul, Turkey
- [D.2]Bouchoris P., Agapitou C., and Georgopoulos N. (2010), 'Challenges and opportunities of Digital Strategy:

 The case of Marketing Strategy', 6th National & International HSSS Conference 'Systemic Approaches in Social Structures', 23-26 June, Mitilini, Greece
- [D.3]Bouchoris P., Agapitou C., and Georgopoulos N., (2008) 'The use of Web 2.0 technologies by Greek companies', 4th National Conference of the Hellenic Society for Systems Studies (HSS), May 29-31, loannina
- [D.4] Theofanides F., Agapitou C., and Georgopoulos N. (2008), 'Content Analysis of the E-functions of European Airline Companies: An Empirical Research of IATA members', 4th National Conference of the Hellenic Society for Systems Studies (EESM), May 29-31, Ioannina
- [D.5] Giziakis K. and Agapitou X. (2008), 'Encouraging and Supporting Young Entrepreneurship A Good Practice', 4th National Conference of the Hellenic Society for Systems Studies (HSESM), May 29-31, Ioannina

3.2.2. Reviewer in International Scientific Journals at the invitation of their editors

Reviewer in 'The TQM Journal', of works:

- The Importance of User Generated Content The Case of Hotels
- Customer Loyalty Programs in the Health Services: Based on Relationship Marketing
- Prioritizing Service Attributes for Quality Up-gradation of Indian Railway Stations
- Drivers of Customer Satisfaction and Loyalty in swimming pools
- The Effect of Experience Quality on Customer Perceived Value and Customer Satisfaction and its Impact on Customer Loyalty

Reviewer in the journal 'International Journal of Business Science and Applied Management', of the paper:

 Mediation-Moderation mechanism between the relationship of corporate social responsibility and employee engagement

3.3. Administrative work

- Scientific Internship Director of the Department of Tourism Studies
- Member of the Internship Committee (Erasmus+ Placement)

4. PROFESSIONAL EXPERIENCE

<u>Independent Public Revenue Authority (AADE) - Control Center for Large Businesses (11.2014-7.2022)</u> Auditor of Businesses with a turnover of more than 10 million Euros

University of Piraeus - Career Office (1.2013-11.2014)

Entrepreneurship Consultant - Promotion and communication manager

- Presentation of the University of Piraeus in the labor market,
- Planning and implementing a marketing and social media strategy,
- Individual and group counseling on entrepreneurship issues,
- Organization of events in entrepreneurship,
- Conducting research on entrepreneurship, graduate careers and business needs-trends,
- Development of partnerships with businesses and public sector bodies,
- Cooperation with human resources executives

<u>University of Piraeus - Innovation and Entrepreneurship Unit (MoKEP) of the University of Piraeus (5.2014 - 8.2014)</u>

Provision of Consulting Services and Services "Mentoring" in Entrepreneurship topics

Travel Experiences E.U. -RunninGreece (7.2013-10.2014)

• Co-founder of an online travel agency specializing in running events and the first online management and communication platform for road and endurance sports around the world

Municipality of Chalandri (1.2011 - 12.2012)

Deputy Mayor of Finance, Transparency and Electronic Government

Head of Financial Services and Human Resources & Administrative Services Departments

- Direct supervision and control of the financial, accounting and tax matters of the Municipality
- Direct supervision and control of the composition and presentation and justification of the annual balance sheet and budget (budget of 62 million euros)
- Direct supervision and control of all departments of the Finance Department, Directorate Human Resources (600 employees) and Administrative Services
- Planning and overseeing the Information Technology and Communications strategy

<u>University of Piraeus - Career Office (9.2009-12.2010)</u>

Career Office Manager

- Organization and Management of Liaison Office,
- Event planning and coordination,
- Marketing strategy planning and supervision,
- Individual and group counseling on entrepreneurship issues

Athens University of Economics and Business - Postgraduate Study Program: Business Administration with an International Orientation (7.2008-8.2009)

Career Office Manager

- Organization and Management of Career Office,
- Presentation and promotion of the Career Office and the Master's Program in the Greek and international labor market,
- Cooperation and creation of a network of collaborating Greek and international companies,
- organization of events,
- Individual and Group counseling on issues related to the labor market in Greece and abroad

University of Piraeus - Career Office (4.2005-6.2008)

Entrepreneurship Consultant

- Communication and promotion of the University of Piraeus to entrepreneurship bodies, new businesses, investors,
- Organization of entrepreneurship events,

Individual and Group counseling on matters related to entrepreneurship

Argos Press of the East Ltd. (Press release company) (3.2006-4.2008)

Strategic Planning Manager

- Planning, developing and overseeing the business strategy,
- Formulation and supervision of Human Resources strategy (training, mobilization, reward),
- Preparation of a business plan (Business Plan),
- Planning and coordination of the reorganization of the company utilizing Information and Communications Technology

Roche Pharmaceuticals (7.2006-12.2006)

• CRM Business Analyst

Argos Press of the East Ltd. (Type Release Company) (10.2000-4.2005)

Marketing Executive

5. TRAINING

- 'Open & Distance Education' of the Hellenic Open University (EAP)
- 'Teacher Training' of the Actions 'Lifelong Learning Centers National Scope Programs & Local Scope Programs AP7 & AP8', 15/3/2014-6/4/2014, Athens
- Investigation of alternative suppliers, smart purchases and negotiation', INEMY, 31/10/2013 -19/12/2013, Athens

6. OTHER SCIENTIFIC WORK

6.1. Studies

Agapitou C. and Theofanides F.

'Overview of Family Business Relevant Issues-Country Fiche Greece'

European Commission Enterprise and Industry Directorate-General, 2008,

The specific study was implemented within the framework of the European project 'Family Business Relevant Issues' for the period from 02/01/2008 to 05/23/2008

6.2. Academic Notes and Writings

- Notes in the context of the course 'Entrepreneurship', for the TEI of Chalkida in the context of the project 'Development of Entrepreneurship Actions by the TEI of Chalkida' (basic version)
- Notes in the framework of the 'Entrepreneurship' seminars, of the Liaison Office of the University of Piraeus
- Notes in the context of the course 'Development and Monitoring of Business Programs' for the Interuniversity Interdepartmental Master's Program 'Local and Regional Development and Self-Government' (basic book)
- Noteswithin the framework of the course 'Personnel Management' for the Public I.E.K Kifissia (basic version)

6.3. Other Activity

6.3.1.Academic Activity

Conference Leader: 'Democracy, development and security: The role of Local Government', (2017),
 Democracy, development and security: Politics in conditions of uncertainty, PEDiS Regular Conference,
 University of Peloponnese, Corinth 8-10 December 2017

- Participation in the educational and research activities of the Master's Programv Studies: Organization
 & Management of Food and Agricultural Businesses, Agricultural University of Athens, August September 2014
- Design of educational modules, evaluation of strategy results, writing of material for Press Releases within the project 'Advanced Environmental Awareness of Citizens-Owners MM. Piraeus Region through an intelligent Information and Education system' (BIOPIRAIAS) Research Center University of Piraeus, July 2010-April 2011
- Organization of a Business Idea Competition, Planning and organization of publicity and promotion activities, Creation of content for the website of the TEI of Chalkida action within the framework of the project 'Development of Entrepreneurship Actions by the TEI of Chalkida', June 2008- September 2008

6.3.2. Lectures

- 'Family Business in Greece', research presented at the workshop Family Businesses and SMEs organized by the Organization of the Black Sea Economic Cooperation (BSEC) and Konrad-Adenhauer-Stiftung (KAS), 7 9 October 2013, BSEC Secretariat, Istanbul
- 'Promotion of Entrepreneurship through the Entrepreneurship Service of the Liaison Office of the University of Piraeus', 'Money Show 2008', 2-3 February 2008, Zappeio Megaro Aigli Zappeio
- 'Education in Entrepreneurship & Entrepreneurship in Education', '4th Open Forum on Employment & Entrepreneurship', 17-18 March 2006, Center for Employment and Entrepreneurship (K.A.E.) of Athens, Technopolis of the Municipality of Athens

6.3.3. Local Government Activity

- Head of the Municipal Party Elected Municipal Councilor of the Official Opposition of the Municipality of Chalandri (2024-2028)
- Member of the Supervisory Board of the Regional Union of Municipalities of Attica (PEDA) (2024-2028)
- Member of the Environment Committee of the Central Union of Municipalities of Greece (KEDE) (2024-2028)
- Member of the Scientific Council of the Institute of Local Self-Government (ITA) (2024-2028)
- Member of the Association of Municipalities for the Protection and Redevelopment of Pentelikos (S.P.A.P.) (2024-2028)
- Elected Municipal Councilor of the Official Opposition of the Municipality of Chalandrio (2019-2023)
- Deputy Mayor of Finance, Transparency and Electronic Government (2010-2012)

7. ACADEMIC & SCIENTIFIC AWARDS - SCHOLARSHIPS

- Honorary Award for best research paper from the Konrad-Adenhauer-Stiftung (KAS) in context of the book 'Family Businesses and SMEs in the BSEC Region' by Konrad Adenauer Stiftung, 2014
- State Scholarship Foundation (IKY) for the best performance in the academic year 1999-2000
- IKY-Program 'Socrates-Erasmus' for a six-month study at the Vrije Universiteit Brussel in Brussels in the period January 2002-July 2002

8. OTHER DETAILS

8.1. Foreign Languages

- English: Excellent UK Masters Degree Holder
- German: Good Diploma Holder: Grundstuffe, Goethe Institut

8.2. Scientific - Professional Associations

- Economic Chamber of Greece (OEE)
- ERENET-Entrepreneurship Research and Education Network of Central European Universities