

# The Future of Business: How to deal with the upcoming challenges

## Conference Agenda



15-19 May



Conference Venue - Orange Amphitheater |  
University of Piraeus

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*MBA's Society*

# Business Week 2023 | Agenda of Conference

## Day 1: Monday 15<sup>th</sup> May : Conference Opening & MBA's Society Reunion

- 18:00-18:20: Registration and welcome reception
- 18:20-18:30: Conference Opening Speech  
Manolis Vitetzakis, Leader of Organization & Community, MBA's Society
- 18:30-18:40: Welcome & Keynote Address  
Michail Sfakianakis, Rector, University of Piraeus
- 18:40-18:50: Welcome & Keynote Address  
Dimitrios Georgakellos, Department Chair, Dept. of Business Administration, University of Piraeus
- 18:50-19:00: Welcome & Keynote Address  
Nikos Georgopoulos, Director, Master of Business Administration (MBA), University of Piraeus
- 19:00-19:30: MBA's Society New Era Plan | Presentation of Mission, Goals and Actions for 2023-24  
The MBA's Society Team
- 19:30-20:30: MBA's Society Success Stories : The power of the Community  
Moderator : Nikos Georgopoulos, Director, Master of Business Administration (MBA), University of Piraeus  
Speakers: Nikos Giannakopoulos, Phd cand. in Marketing, University of Piraeus, Public Speaking Coach – theSPEAKERS, Author of Best Seller «Οι Τρεις Αποτυχίες»  
Manolis Vitetzakis, Leader of Organization & Community, MBA'S Society
- 20:30-21:30: Networking reception

## Day 2: Tuesday 16th May : Sustainable Businesses & The Digital Revolution

- 18:00-18:20: Registration and welcome reception
- 18:20-18:35: Opening Speech  
Fotis Ioannidis, Customer Success Director, Logicom Services
- 18:40-19:50: Panel Discussion | Sustainable Solutions for Global Business Challenges  
Moderator: Dimitrios Georgakellos, Department Chair, Dept. of Business Administration, University of Piraeus  
Speakers:
  - George Michalos, Sr Solution Sales Specialist for Central & Eastern Europe, Microsoft
  - Achilleas Lazarou, Network Development Senior Manager - Head of International Division, Coffee Island
  - Alexis Pantziaros, CEO & Co-founder, Coffeeco
- 20:00-21:10: Panel Discussion | Digital Transformation & Business Strategy  
Moderator: Dimitrios Georgakellos, Department Chair, Dept. of Business Administration, University of Piraeus  
Speakers:
  - Elisavet Nika, Managing Director, COVARIANCE P.C.
  - Vassileios Velkos, Co Founder, Code.Hub
  - Dimitris Dimitriou, Manager, KPMG
  - Iraklis Posnakidis, Senior Lead Software Engineer, Agroknow

## Day 3: Wednesday 17th May : The Power of Diversity: Building Stronger Teams and Companies

- 18:00-18:20: Registration and welcome reception
- 18:40-19:50: Panel Discussion | Business Culture, Ethics, Leadership & Change in contemporary business  
Moderator: Leonidas Chitiris, Professor, University of Piraeus  
Speakers:
  - Dimitrios Kallos, Managing Director, a.Chi.V Business Consulting & Professional Training
  - Theodoros Spiliotis, Founder, Athonian Management, Author of 4 best sellers
  - Nikolaos Varveris, Recruitment Manager & Development Coach, SYNTAX IT GROUP
- 20:00-21:10: Panel Discussion | Soft Skills: Emotional Intelligence & the importance in the workplace  
Moderator: Filotheos Dalianis, Associate Professor, Department of Organization and Business Administration  
Speakers:
  - Konstantinos Kintzios, Deputy Director, ReGeneration
  - Evi Mantzourani, Sr. Manager | Integrated Talent Management EU SE Cluster, PMI
  - Anna Natsvlshvili , CEO & Co-founder, Morphoses
  - Ilia Tzortzopoulou, COO & Co-founderMorphoses

## Day 4: Thursday 18th May : Innovative Strategies for Business Growth: Fostering a culture of innovation

- 18:00-18:20: Registration and welcome reception
- 18:40-19:50: Keynote address | Navigating the Cutting-Edge: Strategies for Advanced Innovation Management

Speaker: Fotis Filippopoulos, Founder, Talking Science® | Corporate Innovation Specialist | Visiting professor at the doctoral school of POLIMI and at the Di.Pa.E. | Mentor of MIT Solve

- 20:00-21:10: Panel discussion | From Startup to Scale-up: Strategies for Growth and Expansion

- Moderator: Evangelia Kopanaki, Associate Professor, Department of Business Administration, University of Piraeus

Speakers:

Antonis Markopoulos, Co founder & CEO, Prosperity

Ilias Vartholomaios, Co founder & CEO, Owiwi

Anastasis Stamatis, Co founder & CEO, Dataphoria

Christos Zakoulas, Senior Manager, Dialectica

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## Day 5: Friday 19th May : Leading with Purpose: How Marketing, CSR & Public Speaking Can Elevate You & Your Business

- 18:00-18:20: Registration and welcome reception
- 18:20-18:35: Opening Speech: ESG & Upcoming challenges in the industrial sector

Speaker: George Mavraganis, Strategic Planning & Sustainability Senior Manager, ElvalHalcor S.A.

- 18:40-19:50: Panel discussion | Socially Responsible Marketing: Balancing CSR & Profitability

Moderator: Markos Tsogas, Associate Professor of International Marketing, University of Piraeus

Speakers:

Maria Patsi, Co-Founder & COO, Warply

Markos Giannisopoulos, Area Manager, Market Management, Expedia Group

Spiros Ertzos, Founder, Uplevel

Charis Athanasiou, Co-Founder & Brand Manager, Blue Rocket

Dimitris Vlamis, Co-Founder Blue Rocket

- 20:00-21:10: Keynote address | Corporate Public Speaking: How leaders inspire, motivate and present

Speaker: Apostolos Koumarinos, Founder, theSpeakers

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